



BULKY DOCUMENTS

(Exceeds 100 pages)

Filed: 11/29/2010

Title: PETITIONER'S NOTICE OF FILING AND
SERVICE OF TESTIMONY DEPOSITION (REDACTED).

Part 2 of 2

92051006

Online E-mail us at info@portcard.com. An agent will answer your e-mail within 72 hours.

By Phone Call us at 1-877-253-7100 Monday to Friday, 9:30 a.m. to 6:30 p.m. central standard time.

By Mail PerksCard Network
2931 Tenthred Road
St. Paul, MN 55114

For details on how we share information, please refer to our [privacy policy](#).

3. Using the PerksCard

Your PerksCard and number provide you access to certain savings, benefits and services. You must register your PerksCard to access the complete savings, benefits and services. But you can receive discounts at participating merchants without registering the card. Visit www.perkscard.com to register your PerksCard. The PerksCard is nontransferable and may only be used by the person whose name is associated with the card number.

Use of your PerksCard at a participating merchant's location:

You must present your PerksCard before you make a purchase at a participating merchant. A merchant has the right to deny a discount if you do not present your PerksCard before payment. Certain participating merchants must swipe your PerksCard through their terminal in order to deliver certain savings, benefits and services.

Use of your PerksCard online:

You can access the benefits of PerksCard online by visiting www.perkscard.com and signing in. Certain featured offers, online shopping benefits and other benefits will require registration. Other benefits may be available to any visitor. A PerksCard may not be required to take advantage of the online services. However, many services may be offered only to Cardholders. Any visitor to PerksCard is required to abide by the terms and conditions herein.

Any use of the PerksCard or the associated Cardholder benefits and discounts in a manner that violates the rules or regulations of any participating merchant or online partner is prohibited by this Agreement and is grounds for termination of your right to use the PerksCard, and will result in a forfeiture of any savings, benefits and services. Augco reserves the right to cancel your Cardholder rights immediately in the event of such a violation.

4. Tracking Cardholder Activity

Augco uses various tracking technologies in conjunction with third party, tracking affiliates. In most cases, the tracking used may require a cookie to be placed onto the Cardholder's computer. This is required in order to fully track the Cardholder activity, and to ensure that the Cardholder is credited for any completed application for a specified product or service. Cardholders must have their browser enable cookies in order to participate in the discount program.

5. Lost PerksCards

If your PerksCard is lost or stolen, you can report your missing card to, requesting PerksCard Customer Service by, sending an e-mail to info@portcard.com.

6. Expiration and Cancellation

Your PerksCard may be subject to expiration and cancellation at the discretion of Augco, following any breach of these Terms and Conditions by a Cardholder, termination of a sponsor, or termination of a particular program. A Cardholder will no longer be entitled to any discounts, benefits or rewards following the expiration or cancellation of a PerksCard. Discounts, benefits and rewards not redeemed by the date that a PerksCard is cancelled shall be forfeited.

7. The Web Site

the party herein with the other party and the liability of such information or damage shall partner benefits offered by participating merchants. Augco is not responsible for third party restrictions or changes to their offers. As a Cardholder, you will have to log in to access certain sections of the Site using your username and password.

When changing information on your account, you agree to provide accurate and complete information.

You can search for savings and participating merchants online. When you wish to purchase goods or services online at the Site or at a participating merchant's web site, you may be requested to enter your PerkoCard number or a promo code in order to receive the discount. Some merchants and discounts may not be available in your community. Every effort has been made to make sure that all information is accurate within PerkoCard, but there is no guarantee and/or warranty to the accuracy of any information found within the Site. Participating merchants control information has been provided for Cardholders. This information is believed to be accurate during the time of publishing, but Augco will not be held liable for any inaccuracies. You should contact the participating merchant to determine if offers the discount. Even though Augco makes efforts to keep the listing of participating merchants and savings up to date, Augco is not responsible for incorrect or incomplete information regarding the participating merchants or their discounts. You may submit corrections for participating merchants or discounts in an email to info@perko.com.

The Site may be used to contact the PerkoCardholder Services department for questions, concerns or suggestions e-mail info@perko.com. An agent will answer your e-mail within 72 hours.

At any time the Site may contain links to other web sites throughout the internet, any links to such sites are operated and/or owned by third parties. Augco may not be held liable for any inaccuracies of these links, availability of information and/or the content of information that may be found within third party web sites. During times of maintenance or other unforeseen circumstances, Augco and/or merchants who participate in the discount program may be temporarily unavailable. When times may vary and may be the result of various circumstances many of which may not be the sole responsibility of Augco. Nevertheless, during such circumstances, Augco will actively work on resolving the problem, but cannot be held responsible for any, for any, inconveniences or loss of discounts, benefits or rewards of Cardholders.

Augco is not associated with the participating merchants or any other U.S. company or organization (private, public, or governmental) that may, directly or through the Site, except for affiliate programs that advertise their products or services through the Augco, either through banner ads, or comments or direct link to.

Augco makes no claim of any form of relationship or ownership to any of the Augco or trademarks of any merchants listed throughout the Site.

No information or content found within the Site may be copied for commercial or non-commercial use without the prior written consent of Augco.

You understand and agree that the use of the Site is for you at your own risk. No liability shall be held against Augco for any interruption in service or for any, inconveniences or loss of reliability of which may be involved, nor does Augco warrant against the results of such possible inaccuracies that may cause damages and/or inconveniences to the Cardholder. Augco will not be held liable for any, possible consequential, or any, indirect damages that may be brought upon by the use of unreliable use of the Site.

Augco may suspend, change or stop the service or any aspect of the Site at any time during operation including but not limited to merchant information, database or other content without

on, prior notification is hereby

8. Discount Program

When making a purchase at a participating merchant, Cardholders must show or swipe their PortoCard to obtain the discount, reward or other benefit they will receive. The participating merchant will immediately take the discount off of the purchase price at the point of sale. PortoCard's promotions, incentives or other benefits associated with signing or registering a PortoCard may be offered. These promotions will be communicated on the Site and may be communicated directly to subscribers who have registered and agreed to receive program announcements.

Augeo reserves the right to add, remove and/or update any service provided within this discount program. Augeo may contact Cardholders about any additional services and/or adjustments to this discount program. However, Augeo has no obligation, under any circumstances, to contact Cardholders about changes made to the program.

9. Merchants, Discounts and Merchant Products

Augeo and PortoCard merchants are independent contractors. Augeo is not responsible for the discounts, rewards or bonus services offered by any merchant. Augeo is not responsible for the delivery of any discount, conduct of the merchant or changes to the merchant of its discount for any reason. Merchants may not discount all products offered for sale and stated discounts may vary at the point of purchase.

Augeo makes no warranty, expressed or implied, about any goods and services purchased from a merchant. Each Cardholder will look solely to the merchant for any and all discounts, returns, performance and nonperformance, warranty, claims and/or any damages suffered by a Cardholder or any third party arising out of the sale or use of goods or services provided by any merchant. If you have a dispute with a participating merchant, please report the dispute by contacting PortoCard Customer Service for recording purposes. However, you must resolve the dispute directly with the participating merchant. Reports must be submitted and mailed in written form with the following information: merchant name, merchant address, date of purchase, discount received and purchase information. **AUGEO IS NOT LIABLE FOR ANY PRODUCTS OR SERVICES PROVIDED BY OR THROUGH ANY MERCHANT WHO PARTICIPATES IN THIS DISCOUNT PROGRAM OR FOR ANY ERROR, OMISSION OR MISDETERMINATION IN ADVERTISING MATERIAL OR FOR ANY LIABILITY RESULTING DIRECTLY OR INDIRECTLY FROM A PRODUCT OR SERVICE PROVIDED BY ANY MERCHANT OR OTHER THIRD PARTY IN CONNECTION WITH THIS DISCOUNT PROGRAM.**

On the Site, Augeo provides links to selected merchants for your convenience only. Augeo is not responsible for the contents of any off-site pages referenced. Refunding all site pages or any commercial product or service does not necessarily constitute or imply the endorsement or recommendation by Augeo. Neither Augeo nor any of its employees makes any warranty, express or implied, or assumes any legal liability or responsibility for the accuracy, completeness or usefulness of any information from links or documents available on the Site.

10. Email Policy and Communication Preferences

Cardholders have the option to receive PortoCard e-mail and/or mobile phone updates when they register their PortoCard online. PortoCard uses these updates to provide additional savings, special offers, site updates, newsletters, events, promotions and more. You have the option to e-mail us to opt out from receiving these e-mails using the link at the bottom of any promotional e-mail, you may receive. You also have the option to email PortoCard Customer Service to opt out of receiving the mobile phone messages. Cardholders can also update these preferences by logging into their account on www.portocard.com.

Augeo reserves the right to e-mail you with information essential to your participation in this discount program. For example, information on lost passwords, PortoCard shipment information and PortoCard activation renewal. You will still have the option to opt-out of e-mails

of this nature

11. Bulk Enrollment

Augco permits certain merchants, associations, media sources and other third-party organizations ("Bulk Partners") to distribute PerkoCards to the Bulk Partner's customer base ("Bulk Enrollment"). In connection with a Bulk Enrollment, Augco collects from the Bulk Partner the necessary information to mail a PerkoCard and materials. If you have received a PerkoCard from the Bulk Partner, you have accepted you are in the disclosure program and submitted your information to Augco, but only after receiving authorization from you to do so. The Bulk Partner not Augco is liable if the Bulk Partner failed to receive your consent. Once we receive your information, it will be governed by our privacy policy.

Once you receive your PerkoCard and materials, you must visit www.perkocard.com to register your account and this will confirm you have received your PerkoCard. You must register your PerkoCard to receive the full savings benefits and services of it. Additionally, at this time, you must complete any missing information on your account.

12. Changes to Offers or Merchants

Offers made available through the PerkoCard may change from time to time. Augco reserves the right in its sole discretion to change the offers and/or participating merchants at any time. In addition, merchants may elect to change offers from time to time. Augco will make commercially reasonable efforts to make appropriate updates to the Site to reflect offer and/or merchant changes. For a listing of current offers, Cardholders should visit www.perkocard.com. If you become aware of a discontinued offer listed, please notify Augco by sending an e-mail to info@perkocard.com or contacting PerkoCard Customer Service. Augco undertakes no obligation to provide a replacement or substitute offer for any offer discontinued.

13. Privacy

By using the PerkoCard, you acknowledge that all information we receive from or about you through the PerkoCard will be treated according to our privacy policy.

Augco Affinity Insurance Services, Inc. Legal Notice

By visiting this website, you accept these conditions. Please read them carefully.

Fee/Commission Disclosure

Affiliates of Augco that provide sales, wholesale and reimbursement first stage, risk management, underwriting, management, capital management and benefits underwriting may receive remuneration as commissions or fees paid by an insurer, fees paid by a client in lieu of or in addition to commissions, and/or through insurance premiums, claim payments and return premiums temporarily held as fiduciary funds in certain circumstances, one or more of these affiliates may also receive compensation in the following forms: commissions or fees paid to reimbursement brokers or capital management companies for placement or management of reinsurance of a client's risk; commissions or fees paid to a wholesale broker or to which a risk has been referred for placement; commissions or fees paid for premium brokering, and compensation paid by underwriters for performance of business or other services.

Our principal remuneration for the placement and conveyance of new insurance policies will be by commission (a proportion of the premium paid that is allowed to us by the insurance company) and/or a mutually agreed fee. You should be aware that we may receive additional income from the following sources:

Interest or investment income earned on insurance premiums

Expense Allowances or Reimbursements from insurance companies and other vendors for educational and professional development expenses, telephone and administrative

certain funding authorities and other similar facilities (including claims which may, under and (c) attendance at insurance company meetings and events, all of which we believe enable us to provide more efficient service and competitive terms to those clients for whom we consider the use of such facilities appropriate.

Contingent Commission (sometimes referred to as "profit sharing" which can be based on profitability, premium volume and/or growth) If any part of your account is in a fee basis, we will not accept contingent commissions related to your account.

If you have any questions regarding the nature or amount of the compensation paid to any Augco company, on your account, we encourage you to contact the head of the Augco office that services your account.

In addition, Augco has committed to provide, upon request, detailed year-end summary information to our clients on compensation we receive from insurers or other third parties in connection with the placement, renewal, consultation or continuing of policies.

Please contact your Augco business partner or call 800- should you have any questions or need additional information about this process.

Legal Jurisdictions Only

The insurance services and products described on this web site are only for persons in those states and jurisdictions where such products and services may legally be sold. Nothing on this web site shall be considered a solicitation to buy, or an offer to sell, any products or services to any person in any jurisdiction where such offer solicitation purchase or sale would be unlawful.

Existing Insurance Coverage

DO NOT CANCEL ANY EXISTING POLICY UNTIL YOU RECEIVE WRITTEN CONFIRMATION FROM THE INSURANCE COMPANY TO WHICH YOU ARE APPLYING THAT YOUR NEW POLICY IS IN EFFECT.

Meaning

Augco Affinity Insurance Services, Inc. is an insurance company, licensed in all 50 states and located at 2223 West Northern Avenue, Suite 2001 Phoenix, AZ 85021 and holds all state agency licenses.

This web site is brought to you by the following licensed broker in each respective state which requires insurance transactions to be conducted through a licensed agent/broker. Each agent/broker is associated with Augco with its headquarters in Phoenix, AZ.

Each state requires insurance transactions to be conducted through a licensed agent/broker. Each agent/broker is represented within this site is associated with Augco. Augco is headquartered in Phoenix, AZ.

Privacy Policy

The PerksCard website is dedicated to respecting and defending your personal privacy. Our privacy policy and the ways it affects you when using the information you give us are explained below.

Information Collected

You can use many of our services without telling us who you are or providing any identifiable information to us. However, when you register to become a PerksCard member and utilize PerksCard services or enter contests that require us to collect or provide us with personal information:

Whenever you visit the PerksCard website, even if you have not registered with us, our web servers log and record information, including your IP address, browser information from our web browser (including your IP address, the PerksCard page you requested and any other information you query).

PerksCard uses this information to identify you, facilitate our ability to improve our services, and to share with us important advertising messages.

If you are a registered PerksCard member, your personal registration information is also recorded alongside the information we collect on each server log. When you register as a PerksCard member, you are not required to provide us with personal identification information for the following purposes:

- To fulfill your requests for certain services
- To personalize the information and content you see on our pages
- To tell you about special offers (including new products and services)

PerksCard will not share personal information with other companies, organizations or individuals outside:

- With whom you consent to share the information
- Whom we need to share your information with our partner companies in order to provide a product or service, such as our payment processor

PerksCard will not sell or disclose your personal (and other) information to any third party not listed above.

Update or Edit your Registration Information

You may edit or delete your PerksCard membership registration information and preferences including whether we need to contact you about special offers and products at the My Profile section of the PerksCard website.

Security Measures

PerksCard operates on the data network controlled by secure standard firewall and password protection. We have security measures in place to help protect against the loss, misuse or alteration of your data. We also have certain security measures in place to the information you provide us. We have access to your information and data and will use it to maintain and enhance our services.

Changes to the Privacy Policy

PerksCard may update the policy described in this notice to reflect changes to our policies. We will post any changes to our privacy policy on the PerksCard website and on the PerksCard website and on our website. We will also notify you by email of any changes to our privacy policy.

Disclosure

PerksCard may disclose your information to our partner companies and third parties for marketing and promotional purposes on the program. We may also disclose your information to our partner companies for other purposes.

Register Today!

Register now and take advantage
of your PerksCard today!

1. Get your card from your employer, community or participating local merchant
2. Enter your card number and activation code on our
3. Review your activation PerksCard offer and start using!

Join today to take advantage
of all the PerksCard offers on
the site!



Register Now! Already Registered? Log in Below

Username

Password

Log in

[Forgot Your Password?](#)

Are you an enrolled merchant?

[Click here to learn more](#)

Already enrolled?

[Home](#)

[Local Discounts](#)

[Featured Partners](#)

[Insurance & Benefits](#)

[Online Shopping](#)

[Home](#)

Please Log in or Register

[About](#)

Please log in above or [click here](#) now to continue

[Contact](#)

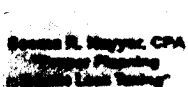
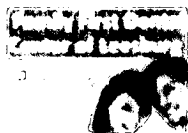
[FAQ](#)

Home

About

Contact

FAQ



Sponsored Local Discounts

Leesburg 92
County Office & Town
Leesburg
9200 Leesburg Blvd NE
Leesburg, Virginia
22173
(703) 777-0100



Leesburg Auto Repair
300 Parkway Drive SE
Leesburg, Virginia
22173
(703) 777-7500

Kentford Heating & Air
Conditioning Center
297 Kentford Parkway
Leesburg, VA

Welcome to the Town of Leesburg PerksCard Program

Your PerksCard will save money on the things you use every day! There is a variety of businesses right around your building offering significant savings. Save on dining, retail, auto services, pet needs, home services, health & beauty, fitness, recreation, entertainment and much more.

The average family saves over \$4,000 a year with their PerksCard

Here's how you can obtain your discounts:

- **In Store** - Click on any of the business names or logos to the left of this page to save right around your building. These vendors are all Show and Save vendors, go and show your PerksCard to get the savings.
 - **Movie Tickets** - Click on the Featured Merchant Tab to order movie tickets at deep discounts. AMC Regal, Pandango and more.
 - **Online Discounts** - Click on Online Shopping, show find your favorite web-based vendors. Special discounts from Overstock.com, restaurant.com, familyflowers.com and hundreds more - use our comparison tool to save the most.
 - **Travel Discounts** - Rental Cars, Hotels, Resorts, Theme Parks. Cut your travel expenses up to 40%.
 - **Printable Coupons** - Print a coupon from some of your favorite restaurants and retailers. Look for specials from AAMCO, Garden Market and more.
 - **Gift Cards** - Buy a discounted gift card from our vendors like JC Penney, Home Depot, Applebee's, Olive Garden. Find more in our gift card section of the website. The more you use the more you will save. PerksCard discounts are added directly to checkbook often to maximize your savings.
- ENJOY!

Search for Local Discounts

Find Discounts Near

Search Within

3 miles

Find by zip code or address

Search Discounts

Insurance Products

Auto & Home Insurance

Travelers Auto & Home Insurance

As a PerksCard member, you are eligible to participate in a special Auto and Home Insurance program from Travelers that will save you money on your insurance costs. Travelers provides coverage like no other insurance company.

> [Learn more about Travelers Auto & Home Insurance](#)



Featured Partners

Explore More **México**
Amazing adventures in Cancun,
Puerto Vallarta, Los Cabos and more.



safe step

SLIP RESISTANT FOOTWEAR

Save 15%

On participating footwear



© 2013

Learn More

AMC
THEATRES

Pre-Order Movie
Tickets for as
low as \$6.50!

AMC

BARNES & NOBLE

SAVE UP TO 33%

COSTCO
WHOLESALE

Costco Wholesale
Member Savings

Get your Savings Card and
a special price!



20173
 (703) 531-9000

Leaning Animal Park
 19370 James Monroe
 Hwy
 Leesburg, Virginia
 20173
 (703) 450-0333

Parlier Family Laser
 Tag & Gun Center
 20300 Overland Drive

Stirling, Virginia
 20160
 (703) 681-4330

5101 Q Allen Rd
 10010 South Street
 SE
 Leesburg, Virginia
 20173
 (703) 449-0001

Local Discounts in

Automotive
 Dining
 Family
 Gasoline & Oil
 Clothing
 Education
 Electronics
 Entertainment
 Environmental
 Financial Services
 Flowers & Gifts
 Food & Dining
 Gift Cards
 Health & Wellness
 Home & Living
 Insurance
 Moving & Storage
 Pets
 Professional
 Recreation
 Sports
 Travel

Augeo Benefit to Health Insurance

Augeo Benefits provides multi-related health benefits
 offerings available in all 50 states with individualized
 enrollment capabilities. The Benefit offerings are
 customized for each individual person's needs and budget
 with some benefit offerings available regardless of pro-
 ducing good work

> Learn more about Augeo Benefits Health Insurance



Identify Theft Protection

Wolves & Identity Theft Protection

Identity theft can happen anywhere to anyone. In use of the
 phone, online at home or when, sure to try, your morning
 coffee. If your identity is stolen, you can spend hundreds of
 hours cleaning up your credit and struggling to get back your
 good name. Get ahead with LifeLock!

> Learn more about LifeLock Identity Theft Protection

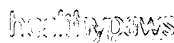


Pet Insurance

Healthy Paws Pet Insurance

Healthy Paws Pet Insurance offers smart, affordable pet
 health coverage - at an additional discount to Pet of the
 partners - that's easy to understand and covers up to 90% of
 an injury, accident or illness treatment for your pet.
 Healthy Paws not only helps you care for your pet,
 but also helps homeless animals in need across the
 country through our innovative grant programs

> Learn more about Healthy Paws Pet Insurance



PerksCard[®] Network

Hello, Town of

Washington, DC, 20004

[My Profile](#)

[Log Out](#)

Are you an enrolled merchant?
[Click here to learn more](#)

Already enrolled? [Click here](#)

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[Featured Partners](#)

[Insurance & Benefits](#)

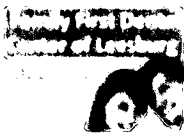
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[Home](#)

[About](#)

[Contact](#)

[FAQ](#)



James H. Maynor, CPA
Owner/Planner
Intuitive Data Strategy



Sponsored Local Discounts

McGraw-Hill, Inc.
600 Chesapeake Mall
Arlington, VA 22204
10000
703-777-2011

Leadline Auto Repair
100 Parker Court SE
London, VA 22761
703-777-7501

Mountain Heights
Mountain Heights
397 Mountain View
Suite 103
Rochester, VA 22767
703-777-9000

London's Animal Park
13000 Lehigh Station
May
London, VA 22761

The PerksCard Network...

...a sponsored savings program for

companies with more than 1,000 employees

The company is best known for its co-branded affinity cards. The PerksCard provides a way for members to save on things they do and need every day: making gym memberships, movie tickets, mini vacations, dining opportunities and much more.

Since inception, the PerksCard concept has been implemented in over 1,000 major corporations, colleges, alumni associations and other affinity groups throughout the United States.

Currently there are millions of cardholders who benefit from the savings that the PerksCard offers. These members can access discounts from a growing base of thousands of local and national merchants.

Click here today to get your organization, association or employer involved.



Featured Partners

Explore More **México**
Amazing adventures in Cancun,
Puerto Vallarta, Los Cabos and more.



safe step

SLIP RESISTANT FOOTWEAR

Save 15%

on safety shoes

at participating retailers



[© 2007 Safe Step. Learn More](#)

AMC
THEATRES

Pre-Order Movie
Tickets for as
low as \$6.50!

AMC

BARNES NOBLE

SAVE UP TO 35%

COSTCO
WHOLESALE

Member Since 1983
10000
703-777-2011

For your \$1.99, 2.00, 2.50
at a special price!



Local Discounts in:

Automotive
 Bowling
 Courts
 Business & Office
 Clothing
 Education
 Electronics
 Entertainment
 Environmental
 Financial Services
 Flowers & Gifts
 Food & Dining
 Gift Cards
 Health & Wellness
 Home & Living
 Insurance
 Moving & Storage
 Pets
 Professional
 Recreation
 Sports
 Travel



Best
 Local
 Deals
 in
 the
 Area

Insurance & Benefits

Better Coverage
 for what's
 important to you

TRAVELERS



Pets Got Sick

Get the best
 coverage for
 your pet's
 health and
 happiness

healthypaws

GET A FREE QUOTE

Affordable Insurance
 for you and
 your family.



LifeLock

Protect your
 Identity.





Don't let
your business
go under.
Get the best
insurance rates
for your business.

Insurance & Benefits

Better Coverage
for what's
important to you

TRAVELERS



Pets Get Sick

As a pet owner,
you know your
pet is part of the
family.

HealthyPaws

GET A FREE TRIAL

Affordable Insurance
for you and
your family.



LifeLock

Protect your
Identity.



Frequently Asked Questions

What is a PerksCard?

A PerksCard is a digital card that our members use to redeem discounts at thousands of business locations across the country. Members can cash in one PerksCard each day, and the card can be used for discounts on food, or when traveling. Discounts can be obtained through the following ways: (1) at the time of purchase, online by making purchases through a link, via an QR number using a video code, or through downloadable coupons.

What does the PerksCard look like?

Each person's card is unique, designed. Most of them will have the familiar PerksCard logo on the front.

I'm a new PerksCard holder. How do I register/enroll my card?

Using the information located on the back of the card, you will be able to register. Link to follow the complete registration process that will allow you to register your PerksCard.

REGISTRATION PROCESS

- Go to www.perkscard.com
- Enter your PerksCard Number and click on "Go" in the space provided and click "My Card"
- Fill out the online registration form and click "Register"
- Verify you are registered and click "I am logged in"

Note: Confirmation code will be emailed to either your username and password in the Login Code.

How do I find businesses in my area that offer discounts through PerksCard?

- Go to www.perkscard.com and login
- Enter your zip code address and click on the "Find Offers Near Me" button and click on "Search Discounts"
- Click on any merchant name to view offer details
- Search additional offers from national brands using the offer tabs listed across the top of the website

Can I show my card and get the discount?

In most cases with local businesses the answer is YES. However, some of the PerksCard Featured Partners require a promotional code. In this case, you may need a toll-free number to purchase the item or service and discount to apply. For more information, please see the detail pages for each specific offer.

How many places honor the PerksCard?

Thousands of business locations throughout the U.S.

Will you be adding more merchants?

Yes, we are adding new merchants daily. We are constantly adding new partners and more.

Featured Partners

Explore More **MEXICO**
Amazing adventures in Mexico
Puebla, Villahermosa, Los Cabos and more



safe step

SLIP RESISTANT FOOTWEAR

Save 15%

On participating footwear



Learn More

amc
THEATRES

Pre-Order Movie
Tickets for as
low as \$6.50!

AMC

BARNES NOBLE

SAVE UP TO 36%

COSTCO
WHOLESALE

Lowest Price Guarantee
We'll match any competitor's price
on identical items.

Buy your Starbucks® coffee and
all at a special price!



permitted to check out customers with non-national driver's licenses

Do you take requests for merchants?

Yes! You would like to add a merchant or remove please click on the "Contact" link and put the suggestion in the "What's on your mind?" field. When recommending the merchant please provide as much detail as possible: name, location, phone number, email, person etc.

What do I do if a Merchant won't accept my PerksCard?

Please contact the PerksCard Call Center: 1-877-253-7130 for assistance

How do I replace my lost or stolen PerksCard?

Please contact the PerksCard Call Center: 1-877-253-7130, for procedure on how to obtain your replacement card

Local Merchant FAQs

Since 1993 thousands of national and local companies have turned our PerksCard members into their customers. (It's time for you to do the same!) You would like to learn more about the PerksCard Network and how you can benefit as one of our merchants please contact us by email or by calling us at 1-877-253-7130

What is a PerksCard?

A PerksCard is a wallet sized ID card that our members use to redeem discounts at thousands of locations across the country. Members can benefit when paid with our by all state and local codes for discounts either local or when traveling. Discounts are made either through the following ways: in-store at the time of purchase, online by making purchases through a link, via an 800 number using a toll free code, or through our website's on point

Why should I become a PerksCard merchant?

Becoming a PerksCard merchant enables you to attract customers, your business into the world of a large, experienced organization which could open up new opportunities. Plus when you join the PerksCard Network, you're joining one of the nation's fastest growing retail companies along with other local PerksCard merchants. You'll get a huge, nationwide and improve your bottom line through these benefits:

- New merchants are announced to PerksCard's corporate clients in their area.
- Merchants can post information about their business, discounts offered and provide coupons to the PerksCard website.
- PerksCard mails the cards to registered PerksCard members containing merchant information.
- Free time saving money email alerts help merchants run their businesses more efficiently.
- All our clients automatically get access to the same benefits available to our shareholders - including a wide selection of the world's finest food shopping.

Who issues a PerksCard?

There are millions of PerksCard's active nationwide. PerksCard is issued by distributed through regional and national 1000+ companies or members, as well as through local merchants whose customers may not be part of a PerksCard affinity group.

How many different types of PerksCards are there?

The PerksCard is provided through over 1000 organizations nationwide. Each operates its card in uniquely designed however they all have the familiar PerksCard logo on the front.

How do I become a merchant?

Merchants must be willing to offer a discount or service to our PerksCard members. Please contact us for more.

How do I change/update my discount?

Simply contact the contact form to PerksCard with your update to the "What's on your mind" field. I am a PerksCard merchant. State your company name and your update in the comments section of the form.



Insurance & Benefits

Better Coverage
for what's
important to you

TRAVELERS



Affordable Insurance
for you and
your family.



LifeLock

Protect your
Identity.



Global FAQs

What is a ParkCard?

A ParkCard is a wallet sized ID card that our members use to redeem discounts at thousands of business locations across the country. Members can search our ParkCard.com by city, state and zip code for discounts either locally or when traveling. Discounts can be obtained through the following ways: in store at the time of purchase and not by making purchases through a 1-800-333-0000 number using a value code or through downloadable coupons.

I do not have the time or staff to manage any new programs at this time. How much work is involved?

We do all the work! Just fill out a short form that will help us to understand more about your needs. The form will ask you to provide your employee's zip codes as well as the markets where you would like to see discounts available. We will arrange for discounts on products/services in those specific areas.

What if our users/employees have questions regarding the use of their cards or don't have internet access?

ParkCard.com is a toll-free call center with our own employees who are experienced professionals. Your users/employees may call them at 1-877-333-7100 M-F, 9am-6pm CST or refer to www.parkcard.com.

How long is the card valid?

Your ParkCard is typically valid for one year. However the duration of an individual client's ParkCard program can be customised. Your account manager will contact you 30 days before the program ends.

Can a ParkCard program include voluntary benefits?

Yes, your ParkCard program can include voluntary benefits. We can offer you a way to offer the ParkCard as an advantage along with discounts on Auto, Home, Child and Care, Pet, Legal and more. The ParkCard Network administers voluntary benefits programs for millions of employees and independent contractors throughout the United States and Canada.

By mail: P.O. Box 900000
2004 Terminal Road
St. Paul, MN 55114

For details on how we share information, please refer to our privacy policy.

3. Using the PerksCard

Your PerksCard and number provide an avenue to certain savings benefits and discounts. You must register your PerksCard to access the complete savings benefits and discounts. But, you can receive discounts at participating merchants without registering the card. Visit www.perkscard.com to register your PerksCard. The PerksCard is non-transferable and may only be used by the person whose name is associated with the card number.

Use of your PerksCard at a participating merchant's location

You must present your PerksCard before you make a purchase at a participating merchant. A merchant has the right to deny a discount if you do not present your PerksCard before payment. Certain participating merchants must swipe your PerksCard through their terminal in order to deliver certain savings benefits and discounts.

Use of your PerksCard online

You can access the benefits of PerksCard online by visiting www.perkscard.com and registering. Certain featured offers, online shopping benefits and other benefits will require registration. Other benefits may be available to an unregistered PerksCard member. You may be required to take advantage of the online services. Moreover, certain offers may be offered only to Cardholders who actively use PerksCard or are required to do so, the terms and conditions of which

Any use of the PerksCard or the associated Cardholder benefits and discounts in a manner that violates the rules or regulations of any participating merchant or online partner is prohibited. This Agreement and its grounds for termination of your right to use the PerksCard and all content is a feature of the savings benefits and discounts. Augco reserves the right to terminate your Cardholder rights, without any, in the event of such a violation.

4. Tracking Cardholder Activity

Augco uses a third party technology in conjunction with Cardpoint, advertising affiliates to monitor the Cardholder usage. Augco reserves the right to place code on the Cardholder's computer. This is required in order to track the Cardholder activity and to ensure that the Cardholder is eligible for any, completed application for a reported product or service. Cardholders may allow their Cardpoint enable code to be used to participate in the discount program.

5. Lost PerksCards

If your PerksCard is ever lost, stolen, damaged, destroyed, or otherwise rendered unusable, you must report the loss or damage to the PerksCard team.

6. Expiration and Cancellation

Your PerksCard has no cash value and is subject to expiration and cancellation at the discretion of Augco. Following the terms of these Terms and Conditions, a Cardholder for termination of a reported termination of a particular program. A Cardholder will no longer be entitled to an discounts benefits provided following the expiration or cancellation of a PerksCard. Discounts benefits and rewards are not redeemable with the date that a PerksCard is cancelled and no longer valid.

7. The Web Site

The web site www.perkscard.com (the Site) offers the most up-to-date information on savings and partner benefits offered by participating merchants. Augco is not responsible for third parties modifying or changing their offers. As a Cardholder, you will have to log into various online sections of the Site using your username and password.

When changing information on your account, we agree to provide accurate and complete information.

You can search for savings and participating merchants online. When you wish to purchase

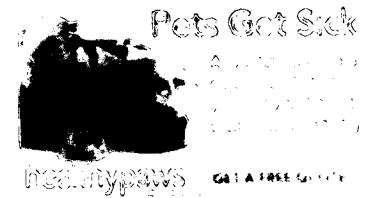


Show
with
the
best
of
the
best
of
the
best

Insurance & Benefits

Better Coverage
for what's
in your pocket

TRAVELERS



Pets Got Sick

GET A FREE QUOTE

Affordable Insurance
for you and
your family



LifeLock

Protect your
Identity.



Applicants may lose the rights and income and or property, centre provided within the duration of course. Applicants must inform teachers/teachers about any official concerns and or adjustments to

This document program. However, Augco has no obligation under an. circumstances to contact
 30. the firm about changes made to the program.

9. Merchants, Accounts and Merchant Products

[illegible]

Accepted as no claim, expressed or implied, that any goods and services purchased from a merchant (each "merchant") will not, due to the merchant's (a) and (b) discounts, returns, performance and non-performance, warranty, service and/or other (c) claims, be subject to a (d) resolution or any third party, arising out of the sale or use of goods or services provided by the merchant. If you have a dispute with a participating merchant, please report the dispute by contacting Rediff at Rediff@rediff.com for reporting purposes. However, you must resolve the dispute directly with the participating merchant. Reports must be submitted on time and contain the following information: merchant name, merchant address, date of purchase, discount code and purchase information. **THIS IS NOT ELIGIBLE FOR ANY PRODUCTS OR SERVICES PROVIDED BY OR THROUGH ANY MERCHANT WHO PARTICIPATES IN THE DISCOUNT PROGRAM OR FOR ANY OTHER QUESTION OR ISSUE, REGARDLESS OF ADVERTISING MATERIAL OR FOR ANY LIABILITY RELATING DIRECTLY OR INDIRECTLY FROM A PRODUCT OR SERVICE PROVIDED BY ANY MERCHANT OR OTHER THIRD PARTY IN CONNECTION WITH THIS DISCOUNT PROGRAM.**

[illegible]

18. General Poetry and Communication Preferences

Participants have the option to receive Postcard 2 (a) and, if available, phone updates when the Registry Card Postcard 2 card online Postcard 2 card and phone updates) provide additional ongoing special offers and updates new features, events, promotions and more. You have the option to email us and inform us of any changes you wish to make to the Card 2 card and phone updates. You may, receive Postcard 2 card and phone updates (the option to email Postcard 2 card and phone updates) opt out of receiving the mobile phone messages. To change your e-mail updates, you may wish to log into their account on our web site and update their

1. The release of the information may be in the public interest, but not if the release of the information would be harmful to the national defense or the national security.

11. 243 Continuation

[illegible]

Once you receive your Part D card and activate it, you must add your preferred health plan to it to register your account and this will confirm which plan you want. Our Part D card. You must register your Part D card to receive the full savings benefits and services of. Additionally, all the drug coverage information and information on our website.

13. Privacy

Angelo Affinity Insurance Service, Inc. Legal Notice

Fee Commission Disclosure

The principal remuneration for the placement and custody of our securities portfolio will be a commission, as a proportion of the premium paid that is allocated to us by the insurance company, and, under a mutually agreed fee. You should be aware that a fee, payable additional to the fee from the following sources:

Expense Allowance or Reimbursements from insurance companies and other vendors for educational and professional development programs (i.e., training) and materials, work training materials and other similar facilities, including claims administration and re-insurance, insurance company, attorneys and courts, if such costs are incurred to provide more efficient services and competitive for the State (limited to the use of such facilities appropriate).

If you have any questions regarding the nature or amount of the compensation payable on August 15, 2009, or, for example, do not agree, with the amount of the head of the August offer first received, you should

For more details, our Aggregations partner or call 630-430-0200, or visit us, for more or need additional information about this process.

—

states and jurisdictions where such products and services are, legally, for sale. Nothing on this web site shall be considered a solicitation to buy, or an offer to sell any products or services to an, person in any jurisdiction where such offer or solicitation purchase of said would be unlawful.

Existing Insurance Coverage

DO NOT CANCEL ANY EXISTING INSURANCE UNTIL YOU RECEIVE WRITTEN CONFIRMATION FROM THE INSURANCE COMPANY TO WHICH YOU ARE APPLYING THAT YOUR NEW POLICY IS IN EFFECT

Licensing

Augco Affinity Insurance Services, Inc. is an insurance company licensed in all 50 states and located at 2223 West Northern Avenue, Suite 6-274, Phoenix, AZ 85024 and holds all state agents/licenses.

This web site is brought to you by the following licensed brokers in each respective state which require insurance transactions to be conducted through a licensed agent/broker. Each agent/broker is associated Augco with its headquarters in Phoenix, AZ.

Each state requires insurance transactions to be conducted through a licensed agent/broker. Each agent/broker represented within this site is associated with Augco. Augco is headquartered in Phoenix, AZ.

Privacy Policy

The PerksCard website is dedicated to respecting and defending your personal privacy. Our privacy policy and the control you have regarding the information you give us are explained below.

Information Collected

You can use many of our services without telling us who you are or providing any identifiable information to us. It is only when you register to become a PerksCard member, use certain PerksCard services, or enter contests that you will be asked to provide us with personal information.

Whenever you visit the PerksCard website, even if you have not registered with us, our web server logs and records (non-identifiable, recorded and anonymous) information from your web browser (including your IP address, the PerksCard page(s) you request and any search terms you query).

PerksCard uses the anonymous information to modify your familiarity on our site, to improve our services, and to show you more important advertising messages.

If you are a registered PerksCard member, your personal registration information is also recorded alongside the anonymous information in our web server logs. Once you register as a PerksCard member, you are no longer anonymous to us. PerksCard uses personal identification information for the main purposes:

- To fulfill your requests for certain services
- To personalize the advertising and content you see on our pages
- To tell you about special offers, including new products and services

PerksCard will not share personal information with other companies, organizations, or individuals unless:

- We have your consent to share the information
- We need to share your information with our partner companies in order to provide a product or service you have requested

PerksCard will not sell or disclose (purpose-specific identifiable information) on any website not listed above.

Delete or Edit your Registration Information

You may edit or delete your PerksCard member registration information and preferences (including whether you want us to contact you about special offers and products) at the My Profile section of the PerksCard website.

Security Measures

PerksCard operates secure data networks shielded by industry standards firewall and password protection. We have security measures in place to attempt to protect against the loss, misuse, or change of your user data. Only certain employees have access to the information you provide us. This data access only for customer care, analysis, and software maintenance.

Changes to this Privacy Policy

PerksCard may update this policy, if needed in the future, so please review it periodically. Note the only way to ensure your personal privacy whenever you are on the Internet is to make sure your browser is configured so that you are alerted to the placement of all cookies.

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Explore More **México**
Amazing adventures in Cancun,
Puerto Vallarta, Los Cabos and more



safe step

SLIP RESISTANT FOOTWEAR

Save 15%

On select slip resistant footwear



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THEATRES

Pre-Order Movie
Tickets for as
low as \$6.50!

AMC

BARNES NOBLE

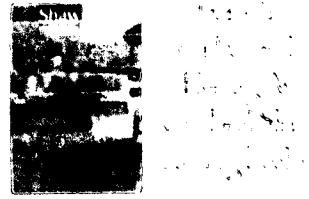
SAVE UP TO 35%

COSTCO
WHOLESALE

Costco Wholesale
Member Only
Warehouse

Get your Starbucks® Card
at a special price!





Insurance & More

Better Coverage
for what's

TRAVELERS



Affordable Insurance
for you and
your family.



LifeLock

Protect your
Identity.



PerksCard[®] Network

Hello, Town of

Chatham County, Georgia

My Profile

Log Out

Are you an enrolled merchant?

Click here to learn more

Already enrolled?

Yes

Home

Local Discounts

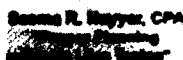
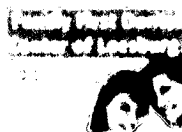
Featured Partners

Insurance & Benefits

Online Shopping

Local Discounts

New Search



Sponsored Local Discounts

Vertigo 80
North 5010 Old
Boulevard
20000
20000
20000
20000
20000
20000
20000



Loudoun Auto Repair
200 Parker Drive
Leesburg, Virginia
20176
703-771-7333

Hampton's Hair &
Nail Salon
20000
20000
20000
20000
20000
20000
20000

and support your community by shopping local.

Discounts from merchants in your neighborhood

Take advantage of exclusive discounts
on restaurants, entertainment, services
and more!

Search for discounts near you by using the
search tool below or select a category
or offer from the left column.



Search for Local Discounts

Find Discounts Near (Enter Zip or Address or City, State)

Search Within

3 miles

Narrow your Search by:

Click on a category to view all offers in that category

Search Discounts

Local Discounts in:

Automotive

Banking

Beauty

Business & Office

Clothing

Education

Electronics

Entertainment

Environmental

Financial Services

Flowers & Gifts

Food & Dining

Gift Cards

Health & Wellness

Home & Living

Insurance

Moving & Storage

Pets

Professional

Real Estate

Sports

Travel

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Amazing adventures in Cancun,
Puerto Vallarta, Los Cabos and more



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Save 15%

on anti-slip footwear



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THEATRES

Pre-Order Movie
Tickets for as
low as \$6.50!

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100% Satisfaction
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Join the 50 million+ people
who love the store!



19370 James Martin
Key
Leedsburg, Virginia
22173
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Further Family List
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22132 Overland Park

Leedsburg, Virginia
22173
(703) 433-6303

Clara A. Allen, PG
133 Q Rd. Co. Va
22132
Leedsburg, Virginia
22173
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♡



19370 James Martin
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Leedsburg, Virginia
22173
(703) 433-6303

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[Health & Wellness](#)

[Home & Office](#)

[Other Offers](#)

[Wireless Phones](#)

from the brands you trust!

Now access to exclusive discounts
and offers from our national
partners made

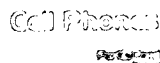
Take advantage of these
exclusive PerksCard
offers!

Selected Great Deals



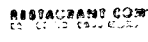
PerksCard members
enjoy a 15% discount
on select slip-resistant
shoes at participating
retailers.

[Learn More](#)



Instant discounts on
phones and services
from participating brands.

[Learn More](#)



Save and enjoy dining
out with PerksCard
at thousands of
restaurants.

[Learn More](#)



Save up to 10% off the
lowest advertised price
on Costco Wholesale
Grocery!

[Learn More](#)



Save up to 25% off the
lowest advertised price
on Travelocity
Hotels!

[Learn More](#)

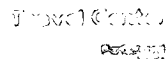
Save up to 25% off the
lowest advertised price
on AMC
Theatres!

[Learn More](#)



PerksCard members
enjoy a 15% discount
on select slip-resistant
shoes at participating
retailers.

[Learn More](#)



Save up to 25% off the
lowest advertised price
on Travelocity
Hotels!

[Learn More](#)



Save up to 25% off the
lowest advertised price
on AMC
Theatres!

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Featured Partners

Explore More **MEXICO**
Amazing adventures in Mexico
Puebla, Tulum, Los Cabos and more



safe step
SLIP RESISTANT FOOTWEAR
Save 15%
(on select footwear)

[Learn More](#)

AMC THEATRES
Pre Order Movie
Tickets for as
low as \$6.50

BARNES NOBLE
SAVE UP TO 33%



Save up to 10% off the
lowest advertised price
on Costco Wholesale
Grocery!

Save up to 25% off the
lowest advertised price
on AMC
Theatres!



for new offers from our growing
network of national partners!

PerksCard members are committed to
always bringing you the best new
offers from the hottest brands.



Insurance & Benefits

Products

Auto & Home

Health

Life Insurance

Pet Insurance

for families, individuals and small groups.

Insurance options

Get affordable coverage
to protect you and your
family today!

Selected Insurance & Benefits Products

Auto & Home Insurance

Travelers Auto & Home Insurance

As a PerksCard member, you are eligible to get, with no
cost, an Auto and Home Insurance program from Travelers.
Options include comprehensive, collision, theft, liability,
personal auto, and more. Contact us today to learn more.

> Learn more about Travelers Auto & Home Insurance



Health Insurance

Augeo Benefits Health Insurance

Augeo Benefits provides comprehensive health insurance
options for individuals and small groups. Options include
individual, family, and small group. Contact us today to
learn more. Contact us today to learn more.

> Learn more about Augeo Benefits Health Insurance



Life Insurance

LifeLock Identity Theft Protection

LifeLock Identity Theft Protection is a comprehensive
program that provides identity theft protection. Contact
us today to learn more. Contact us today to learn more.

> Learn more about LifeLock Identity Theft Protection



Pet Insurance

Healthy Paws Pet Insurance

Healthy Paws Pet Insurance is a comprehensive
program that provides pet insurance. Contact us
today to learn more. Contact us today to learn more.

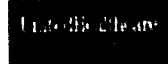
> Learn more about Healthy Paws Pet Insurance

Insurance Spotlight



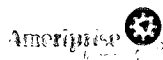
Need Health Insurance?

- A variety of plans with options
to suit your budget
- Two one-on-one counselors
with a licensed broker to
customize
- Products and services that
fit your needs
- Easy online application
process
- Ability to keep your current
doctor
- Top rated customer



Need coverage for the Vermont
Health Insurance Exchange
today?

Online Shopping

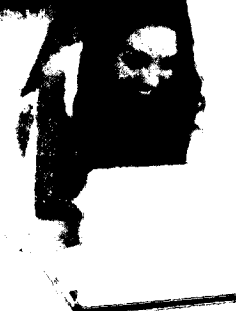


Shop Online

[Automotive](#)
[Beauty](#)
[Business & Office](#)
[Clothing](#)
[Electronics](#)
[Entertainment](#)
[Flowers & Gifts](#)
[Gift Cards](#)
[Health & Wellness](#)
[Home & Living](#)
[Kids](#)
[Pet Supplies](#)
[Sports](#)
[Travel](#)

and save from the comfort
of your own home.

As a registered PerksCard holder, you have
access to our special online offers and a
powerful comparison shopping tool so
you can shop and save the best deals!



Online Shopping Offers



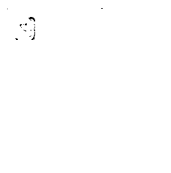
SOCCER.COM



SAVE 70% OFF



NO BOOKING FEES
CheapTickets
just got even cheaper!



Local Business



Save big on Expedia



WE'LL BEAT ANY
ADVERTISED
PRICE



Local Business



Hotwire

Online Shopping Tips



- 1 Check the special PerksCard deals found in the categories listed for you.
- 2 Click on an offer to purchase online you would like to make to the partner's site, where the discount will be applied.
- 3 Always begin your shopping on the PerksCard website to make sure you receive the correct discount.
- 4 Use the Comparison Shopping Tool if you want to compare prices on a specific product across the web.

Comparison Shopping Tool

Compare prices and shipping on the same product across multiple websites to find the best deal.

Search for:

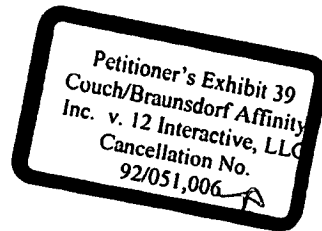
Online Shopping

Search

Exhibit 39



12-4 Technology Drive
Setauket, NY 11733



Your 2006 PerksCard is HERE!

Starbucks Coffee Company



STARBUCKS
★ COFFEE ★

perkscard.
Your one and only card for savings...



Certain discounts may require the use of coupon codes. To be notified of future savings purchases. When visiting participating sites for the first time, please register by clicking the registration link. Once registered, you'll receive an e-mail with a unique and password to use on future visits to the site.

RAMADA

DAYS INN

AVIS

LOWE'S COMPLEX

REARVIEW

LOWE'S

LOWE'S

LOWE'S

AAMCO

LOWE'S

M

LOWE'S

LOWE'S

LOWE'S

LOWE'S

LOWE'S

perksCard
Your one and only card for savings.

Card Code: Lata04

35281439062
XXXXXXXXXXXX

STARBUCKS
★ COFFEE ★

perksCard
Your one and only card for savings.

www.perksCard.com

Here is your 2006 Starbucks Partner PerksCard!

The Partner PerksCard program allows Starbucks partners to save at thousands of retailers in the U.S. and Canada.

Your 2006 Partner PerksCard is attached. To activate your PerksCard account, look on the back of the card for registration instructions. If you are already a member you will not have to re-register.

Partner Perks
STARBUCKS
★COFFEE★



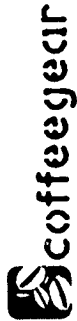
With your Partner PerksCard, you can access local as well as national discounts.

- **For local PerksCard Discounts:** Use the "Search" tool located on the top of the page.
- **For national PerksCard Discounts:** Click "View all National Vendors."

There are also Starbucks specific categories of discounts you can access:

- **Starbucks Thrive Gym Discounts:** Bally Total Fitness, 24 Hour Fitness.
- **Starbucks Only Discounts:** Barnes & Noble.com, HP, T-Mobile and other cell phone plan discounts.
- **Starbucks Northwest Discounts:** Discounts for partners visiting or working in Seattle.
- **Banking Advantage Discounts:** List of banks offering discounts to partners with direct deposit.

New Partners will receive their PerksCard with their Partner Card after 90 days of employment.



Featuring a wide assortment of
branded merchandise to help show
your Starbucks pride at home, in
the office, or behind the counter.

www.starbuckscoffeegear.com

1 . 8 0 0 . 4 2 4 . 9 2 7 2

Partner Connection Program

<http://at.starbucks.com>

Thrive Make Wellness Your Own

The Thrive wellness and health information site, powered by WebMD, is an online tool to help you identify and support your health needs. Take the Health Risk Assessment (HRA), called HealthQuotient™, to assess your health status and participate in online programs for fitness, smoking cessation and improving your eating habits.

Go to webmdhealth.com/starbucks and register today to complete your HRA, receive free WebMD newsletters and information related to your interests, learn more about specific conditions or health topics and much more.

THRIVE
Make Wellness Your Own

It's here... your 2005 PerksCard!

MY REWARDS. Don't miss the 2005 Partner PerksCard included in this new packet. Keep it safe, so it will want to use it all year long to save money at thousands of local and national retailers from Barnesandnoble.com to Lowes. Theater, just to name a few.

Since the PerksCard debuted last year, partners have saved hundreds of dollars on banking services, rental cars, meals and many other purchases," says Virginia Jones, partner services manager, Starbucks Support Center (SSC), Seattle. "The 2005 PerksCard offers many of those same discounts and more.

To access Starbucks partner discounts visit <http://LifeAtStarbucks.com> and click the U.S. flag and then click Partner Perks.

2005 enhancements include:

- Updated information on new and exclusive discounts
- Updated Banking Advantage section with information on new participating banks
- New Thrive Health Club Discount section, featuring membership discounts for 24-Hour Fitness® and Bally Total Fitness® (see story on this page)
- Additional PerksCard discounts, as well as more of the local discounts you tell us you want.

According to Virginia Jones, Starbucks Support Center relies on participating merchants, which retailers can include in new discount programs. "They want to do it on their own, but we'll do our best to get discounts for you," he says.

Email suggestions for PerksCard discounts to servicet@perksand.com. Include your home city, work location, store number, building or rooftop platform, and general information on the business or suggestion, such as the name and nature of the business, a contact name or phone number.

Your new 2005 PerksCard is valid between now and April 1, 2006. If you have not done so, review the terms of the PerksCard to find out how perks and how and let the savings begin!

Exhibit 40

**THIS EXHIBIT IS CONFIDENTIAL AND
HAS BEEN FILED UNDER SEAL PURSUANT TO
PROTECTIVE ORDER**

Exhibit 41

The

INTERCHANGE

Monthly Newsletter for State Employees Prepared by State Employees



JOSEPH E. KERNAN, Governor

D. Sue Roberson, Director
 STATE PERSONNEL DEPARTMENT
 402 W. Washington St., Rm. W161
 Indianapolis, Indiana 46204-2261
 Telephone: (317) 232-0200

January 1, 2004

Dear Fellow Health Plan Participants:

First a huge *thank you* to everyone for your patience during our most recent Open Enrollment process. This was the first Open Enrollment that everyone completed electronically. I'm proud to say that this year's data is the most accurate ever collected. This accuracy came at a cost, during this, our first year of statewide implementation. The process for many was filled with frustration and long periods of time waiting to access the database. For that I sincerely apologize.

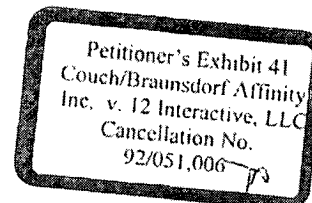
It appears the difficulties experienced were hardware based and not software (Peoplesoft) based. The Peoplesoft suite was highly recommended by the State of Massachusetts, State of New York, State of North Dakota, State of Vermont, and the State of Kansas. Peoplesoft is currently being used by many fortune 500 companies, Eli Lilly, IUPUI, Butler University, countless counties and municipal governments, and even the U.S. Department of Defense.

Before, during, and after implementation, we have remained in constant contact with representatives of other user states who have used this software for open enrollment. The State of Indiana will improve open enrollment performance as we eliminate this year's hardware obstacles. Numerous meetings and focus groups are being held to work out the issues identified with Open Enrollment. We will resolve these issues. I have every confidence that we will prevent a reoccurrence of this year's delays in the 2004 open enrollment. Again, thank you for your time, patience, and effort during Open Enrollment. I will keep you posted through the Interchange of our progress.

Sincerely,

A handwritten signature in cursive script that reads "D. Sue Roberson".

D. Sue Roberson
 State Personnel Director



Don't Miss Out on Earned Income Tax Credit

Imagine what a \$1,612 check could do for you and your family at tax time. That's the average amount Indiana families received in tax year 2001 from the federal Earned Income Tax Credit (EITC) — money that they earned.

Don't miss out. If you worked and made less than \$34,692 last year, you may qualify for a federal Earned Income Tax Credit up to \$4,204. Indiana also has a state EITC.

Many people who qualify don't claim the credit — as many as 19 percent, according to estimates from the Internal Revenue Service. Don't be one of them.

Who's eligible:

- § Families with one child who earned less than \$29,666 in 2003 (or less than \$30,666 for married workers) may be eligible for a credit up to \$2,547.
- § Families with two or more children who earned less than \$33,692 in 2003 (or less than \$34,692 for married workers) may be eligible for a credit up to \$4,204.

§ Workers without a qualifying child who earned less than \$11,230 in 2003 (or less than \$12,230 for married workers) may be eligible for a credit up to \$382.

Here's how you get it:

- § If you were raising children in 2003, file federal tax return form 1040 or 1040A, not 1040EZ. Be sure to attach Schedule EITC.
- § If you weren't raising children in 2003, file federal tax return form 1040, 1040A or 1040EZ.

If you earned more than \$10,500 and have children, you may also qualify for the Child Tax Credit—up to \$1,000 for each dependant child under age 17. See your tax instructions and get federal tax return form 8812.

To learn more, or to locate free tax preparation sites for those eligible for the EITC, call 1-800-829-1040 or visit www.irs.gov or the Family and Social Service Administration's web site at www.IN.gov/fssa/eitc.

PerksCard Kickoffs Held in Various Locations Throughout Indiana



Governor Kernan present an appreciation award to Marc Locascio of the Department of Health. Marc introduced the PerksCard to the State Personnel Department.



Employees speak with vendors at the PerksCard Kickoff held at the Evansville State Hospital.



Thousands of employees attended the Indianapolis PerksCard Kickoff.



Cindi Coggin, Bob Dow, and David Greenfield of PerksCard pose for a picture with Governor Kernan before the PerksCard Statewide Kickoff in Indianapolis.

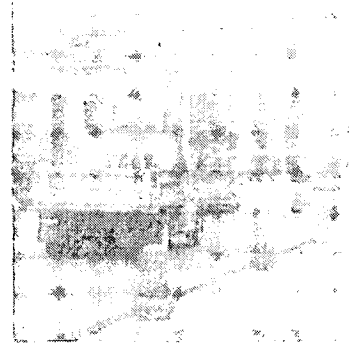
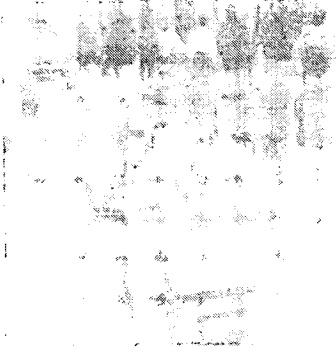
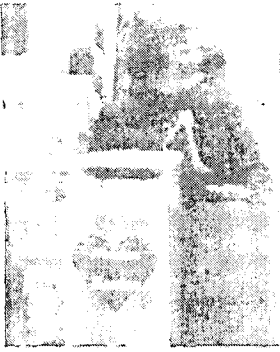


A vendor that attended the kickoff at the Department of Transportation facility in LaPorte displays samples of their products.

In Mid-December, PerksCard Kickoffs were held in 8 different parts of the state. A number of PerksCard vendors attended these events to introduce themselves to state employees. Prizes were given away at each of the kickoffs as well. A complete listing of the winners will be in February's issue of the Interchange. PerksCards for the following cities and surrounding areas will be available by February: Logansport/Lafayette, Anderson/Muncie/

Marion, Richmond, Madison, Jeffersonville, and Evansville. In the meantime, state employees may use a state employee ID or current paycheck stub at any PerksCard vendor. Employees may also take advantage of over 10,000 nationwide vendors by visiting www.perkscard.com and becoming a member. The employer is "State of Indiana". Any questions regarding PerksCards should be directed to your Agency Human Resources Office.

Hoosiers Helping Hoosiers 2003 a Huge Success!



First Lady Maggie Kernan and Governor Joe Kernan helped load Department of Transportation (INDOT) trucks with food and household supplies collected by state employees for the annual Hoosiers Helping Hoosiers food drive on December 8, 2003.

State workers in all of Indiana's 92 counties collected over 15,000 nonperishable items. Employees at each location, including branch offices and other state facilities, selected food pantries, shelters and other organizations in their local communities to receive the donations.

Joining the Governor and the First Lady were a number of state workers who volunteered their time to help load trucks with non-perishable food, cleaning supplies and other items collected in Marion County for delivery to the Hoosier Veterans Assistance Foundation in Indianapolis, an organization that was chosen by Mrs. Kernan.

Indiana state employees have worked together each holiday season since 1999 in a coordinated campaign to gather food and household supplies for those in need.

Dear State Employees:

On behalf of the Hoosier Veterans Assistance Foundation I would like to thank the Office of the First Lady, the State Department of Personnel and all state employees for the very generous donation of canned and non-perishable food. The impact this large quantity of food can make in the lives of homeless and needy veterans in our city is immeasurable.

The Hoosier Veterans Assistance Foundation is dedicated to eliminating homelessness for veterans and their families through prevention, education, supportive services and advocacy. This is accomplished by providing supportive, structured transitional housing to Indiana's Veterans and their families who are recovering from homelessness. Additionally, we provide these Veterans and their families with the assistance necessary to ensure successful independent living within the community.

The latest count conducted by the Coalition for Homeless Intervention and Prevention (CHIP), places the number of homeless people in Marion County at 3,800 each night, 900 (24%) are veterans. Actual US Government figures show as many as 300,000 homeless veterans nationally with Indiana having 3,535 homeless veterans. The number of near homeless staying temporarily with friends or family is estimated to be 4-6 times that number. Generally, homeless veterans suffer from the same conditions as other homeless people; substance abuse, poverty, mental illness, physical disabilities, legal problems or a combination of these issues. Add the trauma of the combat experience, and you have a severely disenfranchised population.

The Hoosier Veterans Assistance Foundation relies on the support and generosity of groups and individuals like the state employees to help us help veterans in need. Without your support we would not be able to provide the kind of full service care we now offer. There are today, tonight, and tomorrow, servicemen who need your help. When they can't reach to you they reach to us.

Again, thank you to everyone who participated in the **Hoosiers Helping Hoosiers** canned food drive. We ask that as the year comes to a close we all remember those who are in need in our community.

Thank you for your very generous and kind support!

Sincerely,
Elizabeth C. Ellis
Director of Development
Hoosier Veterans Assistance Foundation

TRAINING PROGRAMS

February 2004

Date	Time	Class	Cost
3	9:00 - 3:00	Conflict Resolution	Free
4	9:00 - 4:00	Information & Records Management	Free
5	9:00 - 1:00	Family Medical Leave**	Free
10	9:00 - 12:00	Decentralized Hiring**	Free
11	9:00 - 12:00	Short/Long Term Disability/Workers' Compensation	Free
12	9:00 - 4:30	Situational Leadership**	\$50
13	9:00 - 4:00	Personnel Rules	Free
17	9:00 - 12:00	Sexual Harassment Prevention	Free
17	10:00 - 11:00	Ethics Orientation	Free
18	1:00 - 3:30	Hoosier S.T.A.R. "Are You Saving Enough?"	Free
19	9:00 - 12:00	Selection & Interviewing	Free
24	8:30 - 12:30	Preventing Violence in the Workplace	Free
25	8:30 - 4:30	Interpersonal Dynamics	\$25
25	10:00 - 12:00	Ethics for Supervisors/Managers	Free
26	8:30 - 4:30	Pre-Retirement Planning Program	Free

NOTE: All classes will be held in the State Training Center except where noted.

**These classes are only offered to SUPERVISOR/MANAGERS AND/OR HUMAN RESOURCES PERSONNEL.

Classes that require a fee are noted. Obtain your supervisor's approval to attend.

For more information or to register, you will need to contact your agency training contact person (ATCP).

Please visit <http://www.in.gov/jobs/training&development/0homepage.htm> to check for calendar updates before registering.

2003-2004 State Employees' Community Campaign Results

State employees have now contributed \$1,167,062 to their favorite charitable organizations through the State Employees' Community Campaign (SECC). That amount is 97.3% of the \$1.2

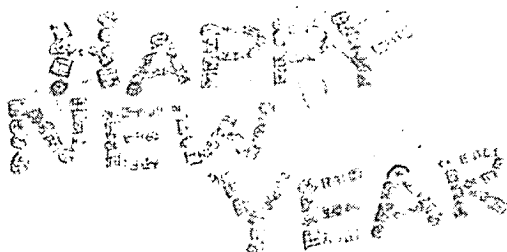
million SECC goal. By mid-December, the campaign had raised about \$67,000 more than it did last year, a 6.1% increase! Final results will be included in next month's Interchange.



D. Sue Roberson, State Personnel Director with Dept. of Transportation (INDOT) SECC coordinators Erin Pipkin and Kim Sons, Commissioner Bryan Nicol, and Mike Cabat, SECC Fiscal Agent, in a small recognition ceremony. INDOT was recognized for being the State agency that raised the most money (\$83,128.34).



D. Sue Roberson with White River State Park Development Commission SECC coordinator Jayne Ann Hill, Director Peggy Boehm, and Mike Cabat. The White River State Park Development Commission was recognized for being the State agency with the largest per capita giving amount (\$486.94).



Artwork provided by Jerry Williams, State Personnel Department.

The Interchange

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Exhibit 41

Exhibit 42

Governor of Indiana Kicks Off
State Employees PerksCard
Program

Petitioner's Exhibit 42
Couch/Braunsdorf Affinity
Inc. v. 12 Interactive, LLC
Cancellation No.
92/051,006 TA

Exhibit 43

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PerksCard Network Named New York State Cooperative and Experiential Education Association Employer of the Year

October 14, 2010 Other news in Buffalo, New York, United States of America

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PerksCard Network Named New York State Cooperative and Experiential Education Association Employer of the Year

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FOR IMMEDIATE RELEASE

Buffalo, New York, United States of America
(Free-Press-Release.com) October 14, 2010 --
PerksCard Network, an Augueo Affinity Marketing company and premier loyalty savings and discount network, has been awarded the New York State Cooperative and Experiential Education Association Employer of the Year (NYSCEEA).

The NYSCEEA award, given out annually, recognizes outstanding contributions and accomplishments in the field of cooperative and/or experiential education. Each year only one employer is selected. Some recent past winners include Enterprise, Big Brother/Big Sister, Pall Corporation, and McGladrey, McGladrey and Pullen.



PerksCard is being recognized for its support of the students at Suffolk Community College. PerksCard employees have long served as advisory committee members to the College, conducting mock interviews, appearing on employer panels, participating in career and internship fairs, and partaking in formal reviews of students' resumes during their Resume Challenge. In addition, PerksCard employs many Suffolk Community College interns and involve them in the vast array of day-to-day activities, from answering customer service calls, to responding to prospects through email, to managing direct mail campaigns, to assisting with production and aiding in the creative and graphic design of promotional materials. Chris DiRusso, Vice President of Operations at PerksCard, says, "One of the most gratifying parts of working with the students is watching them learn so much. And we love to see the drive they have in getting prepared for graduation and finding the career paths that are right for them."

PerksCard will receive a recognition plaque and officially be awarded the NYSCEEA Employer of the Year at the annual NYSCEEA Conference held from October 17 - 19, 2010.

About PerksCard Network:

Founded in 1988, PerksCard Network is an employee benefit savings program that human resources and benefits departments, associations and other organizations can offer to their employees and members. PerksCard cardholders are offered a one-stop shopping experience, allowing them to view and shop for products and services available exclusively to them from local merchants in their communities, as well as from many of today's most popular national brands. Additional perks include special promotions through featured partners, an online mall that provides vast number of businesses and categories for employees and members to choose from, and a full menu of voluntary benefits, insurance, rewards, points and lifestyle discounts. PerksCard was acquired by Augueo in 2008.

For more information about PerksCard Network, visit: www.perkscard.com

About Augueo Affinity Marketing:

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Pune	Chennai
Chandigarh	New Delhi

Petitioner's Exhibit 43
Couch/Braunsdorf Affinity
Inc. v. 12 Interactive, LLC
Cancellation No.
92/051,006 TN

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Augeo is organized into 4 business units including 1) Augeo Incent for employee recognition and incentive programs, 2) Augeo Loyalty for Customer points and rewards programs, 3) PerksCard for discount partner networks, and 4) Augeo Benefits for insurance and voluntary benefit programs.

For more information about Augeo Affinity Marketing, visit www.augeomarketing.com

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Contact Information



Name: Kevin Perks
Company: PerksGroup
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PerksCard Network Named New York State Cooperative and Experiential Education Association

PerksCard Network Named New York State Cooperative and Experiential Education Association Employer of the Year

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
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PerksCard Network Announces Schwan's Global Supply Chain as a New Client 59

By [PerksCard](#)

PerksCard Network, an Augeo Affinity

Marketing company, is pleased to announce that Schwan's Global Supply Chain has become a new client. Schwan's Global Supply Chain will now provide all of their employees in the Florence, KY area with PerksCards, providing them with meaningful savings on products and services they use on a weekly or even daily basis.

"We are very excited to launch this PerksCard program and will be working on building up the merchants that will be part of the program," commented Bob Dow, President of PerksGroup. "Our total focus is saving people money, and with the PerksCard you can do just that. Our clients are happy, their employees are happy and the local businesses are happy. We feel we have created a program that is like a hidden paycheck."

About PerksCard Network:

Founded in 1988, **PerksCard Network** is a savings and discount program that employers, associations and other organizations can offer to their employees and members.

PerksCard cardholders are offered a one-stop shopping experience, allowing them to view and shop for products and services available exclusively to them from local merchants in their communities, as well as from many of today's most popular national brands.

Additional benefits include special promotions through featured partners, an online mall that provides vast number of businesses and categories for employees and members to choose from, and a full menu of voluntary benefits, insurance, rewards, points and lifestyle discounts. PerksCard was acquired by Augeo in 2008.

For more information about PerksCard Network, visit: www.perkscard.com

About Augeo Affinity Marketing:

Founded in 1998, Augeo is a diverse loyalty marketing company that works with clients to attract and retain their customers, members and employees through incentive and recognition programs, customized points/rewards programs, savings networks and insurance/voluntary benefits solutions. With proven expertise in program design, technology, database design, marketing, operations and vendor acquisition/management, Augeo provides customizable and flexible programs that are tailored and managed to deliver specific results based on each client's business objectives.

Augeo is organized into 4 business units including 1) Augeo Incent for employee recognition and incentive programs, 2) Augeo Loyalty for Customer points and rewards programs, 3) PerksCard for discount partner networks, and 4) Augeo Benefits for insurance and voluntary benefit programs.

For more information about Augeo Affinity Marketing, visit www.augeomarketing.com



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PerksCard Announces Renewal of Safeway Company Employees Association as Client

PerksCard Network, an Augco Affinity Marketing company, is pleased to announce that the Arizona division of Safeway Company Employees Association (SCEA) has renewed as a client.

FOR IMMEDIATE RELEASE

PRLog (Press Release) - Jul 28, 2010 - Contacts:

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 PerksGroup
 bobdow@perkscard.com
 631-941-4613

Marissa Kristal
 Augco Affinity Marketing
 mkristal@augcomarketing.com
 651-204-5754

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FOR IMMEDIATE RELEASE

PerksCard Network Announces Renewal of Safeway Company Employees Association as Client

St. Paul, MN (July, 2010) - PerksCard Network, an Augco Affinity Marketing company, is pleased to announce that the Arizona division of Safeway Company Employees Association (SCEA) has renewed as a client. SCEA will continue to provide all their employees in the area with PerksCards, offering them meaningful savings on products and services they use on a weekly or even daily basis.

"We are very excited to renew this PerksCard program and continue to build up the merchants that will be part of the program," commented Bob Dow, President of PerksGroup. "This is positive for SCEA and Phoenix area merchants. SCEA members will keep receiving real savings and the participating merchants will enjoy increased traffic, marketing and a way to promote special offers."

About PerksCard Network:

Founded in 1988, PerksCard Network is a savings and discount program that employers, associations and other organizations can offer to their employees and members. PerksCard cardholders are offered a one-stop shopping experience, allowing them to view and shop for products and services available exclusively to them from local merchants in their communities, as well as from many of today's most popular national brands. Additional benefits include special promotions through featured partners, an online mall that provides vast number of businesses and categories for employees and members to choose from, and a full menu of voluntary benefits, insurance, rewards, points and lifestyle discounts. PerksCard was acquired by Augco in 2008.

For more information about PerksCard Network, visit: www.perkscard.com

About Augco Affinity Marketing:

Founded in 1998, Augco is a diverse loyalty marketing company that works with clients to attract and retain their customers, members and employees through incentive and recognition programs, customized points/rewards programs, savings networks and insurance/voluntary benefits solutions. With proven expertise in program design, technology, database design, marketing, operations and vendor acquisition/management, Augco provides customizable and flexible programs that are tailored and managed to deliver specific results based on each client's business objectives.

Augco is organized into 4 business units including 1) Augco Incent for employee recognition and incentive programs, 2) Augco Loyalty for Customer points and rewards programs, 3) PerksCard for discount partner networks, and 4) Augco Benefits for insurance and voluntary benefit programs.

For more information about Augco Affinity Marketing, visit www.augcomarketing.com

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PerksCard Network Announces Bristol Community College as a New Client 55

By [PerksCard](#)

St. Paul, MN (April, 2010) – PerksCard Network, an Augeo Affinity Marketing company, is pleased to announce that Bristol Community College has become a new client. Bristol Community College will now provide all of their employees in the Fall River, MA area with PerksCards, providing employees and their families with meaningful savings on products and services they use on a weekly or even daily basis.

"We are very excited to launch the Bristol Community College PerksCard program and will be working to build the network of merchants that will be part of the program," commented Bob Dow, President of PerksGroup. "This is a win-win for Bristol Community College employees and local area merchants. The employees will receive real savings and the participating merchants will receive increased traffic, marketing and a way to promote special offers."

About PerksCard Network:

Founded in 1988, PerksCard Network is a savings and discount program that employers, associations and other organizations can offer to their employees and members. PerksCard cardholders are offered a one-stop shopping experience, allowing them to view and shop for products and services available exclusively to them from local merchants in their communities, as well as from many of today's most popular national brands. Additional benefits include special promotions through featured partners, an online mall that provides vast number of businesses and categories for employees and members to choose from, and a full menu of voluntary benefits, insurance, rewards, points and lifestyle discounts. PerksCard was acquired by Augeo in 2008.

For more information about PerksCard Network, visit: www.perkscard.com

About Augeo Affinity Marketing:

Founded in 1998, Augeo is a diverse loyalty marketing company that works with clients to attract and retain their customers, members, and employees through incentive and recognition programs, customized points/rewards programs, savings networks and insurance/voluntary benefits solutions. With proven expertise in program design, technology, database design, marketing, operations and vendor acquisition/management, Augeo provides customizable and flexible programs that are tailored and managed to deliver specific results based on each client's business objectives.

Augeo is organized into 4 business units including 1) Augeo Incent for employee recognition and incentive programs, 2) Augeo Loyalty for Customer points and rewards programs, 3) PerksCard for discount partner networks, and 4) Augeo Benefits for insurance and voluntary benefit programs.

For more information about Augeo Affinity Marketing, visit www.augeomarketing.com

PerksCard Visits The Commonwealth of Virginia to give out PerksCards to Employees!

2005-07-29 - April 8, 2005

(Liberty Corner, N.J.) – The Department of Human Resource Management for the Commonwealth of Virginia establishes a partnership with PerksCard.

All Commonwealth Employees are given the ability to save on many of their everyday purchases with the PerksCard. Representatives from PerksCard will be visited predetermined sites to educate employees on the many ways to save money.

The Commonwealth of Virginia PerksCard is a wallet sized discount card that gives the holder access to discounted products and services at over 15,000 businesses nationwide. Some of the discounts include travel, movies, restaurants, and many more.

Perks encourages all Commonwealth of Virginia PerksCard holders to recommend their favorite vendors by either calling or emailing the Perks office directly.

The employees of the Commonwealth of Virginia also have the benefit of purchasing auto and homeowners insurance at a discounted price.

Both PerksGroup and the Commonwealth of Virginia are excited about the partnership and the ability to help the employees save with their PerksCards.

Exhibit 44



Your Card. Your Way. Right Now!

PerksCard: About Us

Robert Dow founded PerksCard in 1988. It began as an employer sponsored savings program for companies with more than 1,000 employees. The company is best known for its co-branded affinity cards. The PerksCard provides a way for members to save on things they do and need everyday, including: gym memberships, movie tickets, mini vacations, dining opportunities and many more. Since inception, the PerksCard concept has been implemented in over 800 major corporations, colleges, alumni associations and other affinity groups throughout the United States and Canada.

In 2003, PerksCard was acquired by Couch Braunsdorf Affinity. Couch Braunsdorf, founded in 1903, is a provider of Value Added Benefits to Fortune 500 Companies across the United States. Currently, there are over 5 million cardholders who benefit from the savings that the PerksCard offers. These members can access discounts from a growing base of 15,000 local and national vendors. The PerksCard provides a way for everyone to save on things they do and need everyday.

PerksCard: Mission Statement

The mission of PerksCard is to save people money and to improve business success. We strive to provide organizations with a turnkey solution to save their constituents money on the items that they use in their daily lives. PerksCard is the premier administrator and provider of discount values throughout the United States, Canada and beyond.

PerksCard Partners

PerksCard sponsors have the advantage of offering their members discounted and group rates on a wide variety of everyday items they need and want. If you are a Human Resources Professional, Benefits Manager, Alumni Director, or someone charged with finding employees, and constituent's great programs Perkscard can build a program that fits the need of your organization.

We are proud to announce PerksCard.com has gone through an entire transformation.

Based on our members and sponsors suggestions, we made our website more user friendly. In this document you will be able to see a few of the areas that have been updated:

Petitioner's Exhibit 44
Couch/Braunsdorf Affinity
Inc. v. 12 Interactive, LLC
Cancellation No.
92/051,006 *JA*

NAVIGATION "New and Improved" ①

Scroll across our new menu options to see what Perks has to offer!

ACTIVATION ②

You will now be able to register your PerksCard with tremendous ease! Located on the center of our home page, you will find an area where you can enter your card code to register, and begin the savings process.

perksCard
Your One and Only Card for Savings

Your Card. Your Way. Right Now!

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Returning Members
Sign-In Here

Email:

Password:

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Welcome to PerksCard!
New Card Members - Register Below

If you received your PerksCard and would like to register it, please type your Card Code in the field below and then click "Register." Your Card Code can be found on the back of your card (see example below). After clicking "Register," please complete the registration form on the following page.

CardCode:

Recommend a Vendor

WHAT'S NEW

2005-08-01
Univ. of New Hampshire
3/2005

2005-07-29
Employees of S.C. State
Receive Perks Cards

Here's how you can obtain your discounts:

In Store
Show your PerksCard at these vendors locations and save!

Printable Coupon
Print a coupon on your computer's printer, then bring it to the vendor's

Online
Purchase online for immediate discounts! These discounts are NOT available in

Gift Card
Buy a gift card online and bring it to the vendor's store to save!

RETURNING MEMBERS ③

Since our website is password protected only members will have access to the great savings on PerksCard.com. Simply enter your username and password in the log in section on top, and start saving. It's that easy!

HERE'S HOW YOU CAN OBTAIN THE DISCOUNTS

Each vendor could have up to four methods of offering discounts; In Store, Online, Gift Cards and/or Printable Coupons. These methods are easily recognizable by the icons next to each vendor

Ways to Save



In-Store: In-store vendors will honor your PerksCard at the time of your purchase. You will be able to present your PerksCard and redeem the discount. If your card has a magnetic strip or bar code, it can be scanned as well. Over 90% of PerksCard discounts are in-store discounts.



Gift Cards: Gift cards must be purchased online through the PerksCard website. Your discount will be on the purchase price of the gift card. The gift card(s) will arrive through the mail within seven business days and you will be able to use it just like cash.



Online: Online purchases are available through a link on the PerksCard website, or via an 800 number using a value code. Discounts are applied immediately, as you order. In many cases, your merchandise will be sent to you directly from the online vendor.



Printable Coupons: Some organizations provide printable coupons through the PerksCard website. When this coupon is presented at the establishment, you will receive an immediate discount. The establishments with printable coupons vary from restaurants to professional services.

LOCAL DISCOUNTS 4

You will be able to find the discounts closest to you by going to the "Browse Categories" section on the left hand side of the screen. Click on the category and PerksCard will help you refine your search of over 15,000 discounts with more being added daily.

Your One and Only Card for Savings

perksCard

Your Card. Your Way. Right Now!

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Browse Categories

- Automotive
- Banking
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- Computers & Electronics
- Dining & Food & Drink
- Education & Certs
- Entertainment
- Financial Services
- Flowers & Gifts
- Health Professionals
- Home & Living
- Professional Services
- Recreation
- Sports
- Travel

National Vendors

[VIEW ALL VENDORS](#)

Quick Links

- PerksGroup
- MetLife Bank
- Sample Cards

Dining

Featured National Vendors

[Collapse](#) | [More](#)

Search Results: 1-10 (188 Results)

A Gentler Life Port Jefferson, NY		View Discount
Absolute Entertainment Coram, NY		View Discount
Admiral Properties LLC Coram, NY		View Discount
Affordable Adventures Bay Shore, NY		View Discount

PerksCard has negotiated discounts to some of your favorite nationally recognized chains. Click on View All Vendors under the National Vendors Icon on the left side of the screen for a complete list of our national vendors. With over 200 and counting, there are now more ways to save. PLEASE NOTE: These discounts are not all available in-store. Most are available on PerksCard.com by clicking View All National Vendors

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Browse Categories

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National Vendors

[VIEW ALL VENDORS](#)

Quick Links

- PerksGroup
- MetLife Bank
- Sample Cards

National Vendor Search Results: 1-9 (171 Results)

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About PerksCard

PerksCard offers employer groups and associations custom programs that save their employees and members money on many of the products and services they use everyday.

The PerksCard started in 1988 as an employer-sponsored savings program for companies with more than 1,000 employees. We currently serve over 5 million members saving money with the PerksCard. We have thousands of vendors participating in the PerksCard network, with many more being added each week.

Many ways to save, your membership gives you the ability to show your PerksCard and save at local merchants across the country. If shopping from the comfort of your home is your preference, then select from over 200 vendors offering discounts when you shop on line. Many of our participating vendors offer a printable coupon for no fuss no muss savings and gift cards are available at a discount too!

How it works for the Card Holder:

As a PerksCard member, you can log onto www.perkscard.com for regularly updated special promotions that save cardholders money. With thousands of businesses to choose from nationwide, there is something for everyone. All PerksCard members save time and money.

Significant savings are available at thousands of locations throughout the country, restaurants, retailers, service providers, and professionals, with more being added every day. Therefore, your PerksCard membership increases in value every day.

Local discounts in your area or those found by searching www.perkscard.com are available as a "Show and Save" Present your PerksCard at checkout and save money! Members should continue to use our easy on-line searchable database to find all vendors in their area and when traveling.

Online discounts may be available as a "Show & Save", or some may require internet coupon codes, toll-free or online reservations, or downloaded coupons. There are many ways to save with PerksCard!

PerksStore is our on-line shopping facility where you can purchase discounted video rentals, movie passes, and gift cards from national vendors. Save up to 33% off purchasing through PerksStore!

May 22, 2008 – Augeo Affinity Marketing announces the acquisition of Couch Braunsdorf Affinity, Inc./PerksGroup. With this acquisition, PerksGroup significantly expands its loyalty marketing capabilities by adding a suite of points-based rewards, coalition marketing and employee benefits programs to its existing local/national lifestyle discounts and voluntary insurance products

About Augeo Affinity Marketing

Augeo is a data-driven loyalty marketing company with offices in Minneapolis, Boston, New York City and Phoenix. Augeo enables category leaders including Bank of America, NASCAR, Pepsi, The Home Depot and US Foodservice to acquire and retain important customer and employee relationships with customized and innovative points-based rewards, coalition marketing and employee benefits programs. Augeo also operates a health insurance and benefits affinity platform under the Benefit Protect brand. www.augeomarketing.com.


About Couch Braunsdorf Insurance Group

Couch Braunsdorf Insurance Group is an independent insurance agency headquartered in Liberty

Corner, NJ. The agency offers personal and commercial lines insurance coverage from the top national and regional insurance carriers and provides a full offering of life, health, wealth management and title insurance services. www.couchbraunsdorf.com.

To Learn More Information about the PerksCard please call 1-877-253-7100

Exhibit 45




- Home Page
- Our Staff
- Our Directors
- Legislative News
- Election News
- Our Mission
- Contracts
- Meetings
- Membership
- Organizing
- Stewardship
- Career Center
- Newsletter
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- To The Editor
- From The Editor
- About PDF

OPEIU HEALTHCARE

Pennsylvania

Member Services . . .




OPEIU HEALTHCARE Pennsylvania is pleased to offer a new benefit to full members...the Perks Card.

As an OPEIU HEALTHCARE Pennsylvania Member, you will now be able to save hundreds of dollars annually on items you buy everyday, such as movie tickets, video rentals, dining out, healthcare, car repairs, home improvements and much more! Plus, you will receive discounts on all of your special occasion purchases including gifts, travel and entertainment.


Ways you can save with the OPEIU Perks Card!

- Dining: Gift Cards and Dining Certificates
- Vacation: Theme Parks, Hotels, Car Rentals
- Home Improvement: Gift Cards, Furniture, Flooring
- Entertainment: Video Rentals, Movie Tickets, Golf
- Automotive: Repairs, Purchases, Oil Changes
- Home & Living: Internet, Flowers & Gifts, Home Security


Here's how you can obtain your discounts




In Store!
Show your PerksCard at these merchant's locations and save!



Printable Coupon!
Print a coupon on your computer's printer, bring it to the merchant's store and save!



Online!
Purchase online for immediate discounts! These discounts aren't available in stores



Gift Card!
Buy a gift card online and bring it to the merchant's store to save!

Petitioner's Exhibit 45
Couch/Braunsdorf Affinity
Inc. v. 12 Interactive, LLC
Cancellation No.
92/051,006 *TD*

To begin using your OPEIU Perks Card, please go to www.perkscard.com and follow the registration instructions in the "New Card Member" section. Registration will give you access to discounts and promotions. We encourage you to register as soon as possible and log-on frequently to maximize your savings!

The Union Plus Credit Card

The Union Plus Credit Card was created through a unique partnership



between Union Privilege, provider of a wide range of benefits for union members, and Household Credit Services, a leader in the financial services industry. Designed to fit the unique needs of union members, the card features no annual fee, low interest rates, a money-saving balance transfer benefit, and a successful scholarship program. Today, nearly one in five of the more than 13 million working men and women represented by the AFL-CIO carry the card.

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[Meetings](#) ~ [Membership](#) ~ [Organizing](#) ~ [Stewardship](#) ~ [Career Center](#) ~ [Newsletter](#) ~ [Photo Album](#)
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Alumni Magazine
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WODU
Faculty Expertise Guide
State of the University
Addresses
Virginia News Sources
Daily Press
Richmond Times-Dispatch
The Virginian-Pilot

PERKSCARD ROLL-OUT IS TODAY

Old Dominion University's Department of Human Resources is pleased to announce the roll-out of the Commonwealth of Virginia's PerksCard Program, which allows cardholders to save money on many everyday purchases — movie tickets, video rentals, dining out, health care items, car repairs and more.


Many vendors will attend and cards will be available for pickup at the PerksCard Kick-Off from 11 a.m. to 2 p.m. Tuesday, May 3, at the Ted Constant Convocation Center.

The PerksCard is free. Throughout the day on May 3, there will be giveaways of promotional items and periodic raffles.

Cardholders can also recommend vendors — their favorite restaurants, service providers and/or professionals — by stopping by the PerksCard booth at the Constant Center and completing the "Recommend A Vendor" form on their table. If you think of one after the event, send an e-mail to their customer service department at service@perkscard.com or call (800) 727-3757.

For more information, call (757) 683-4760.

This article was posted on: April 28, 2005



Old Dominion University
Office of University Relations
Room 100 Koch Hall Norfolk, Virginia 23529-0018
Telephone: 757-683-3114
<http://www.odu.edu/news>

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Personnel Monthly

State Personnel Department

The State Personnel Department Welcomes PerksCard!



GREAT NEWS: THE STATE OF ALABAMA PERKSCARDS HAVE ARRIVED!

****The first 1,000 registrants will receive a Restaurant.com dining certificate valued at \$25.00, courtesy of PerksCard. Make sure you log onto www.perkscard.com to register, and then redeem your coupon!****

As an Alabama State employee, you will have access to hundreds of local and national businesses by registering your PerksCard online. Some of the businesses offering special discounts to all State of Alabama PerksCard holders are:

- Applebee's
- Jack's Family Restaurant
- Payless Shoesource
- Fandango Movie Ticketing Service
- First Command Financial Services
- Medical Weight Loss Solutions
- Gloor, Strickland & Haggerty, LLC
- ReMax Realty Centre
- Mountainview Gardens & Ballroom
- Walker Jackson Mortgage & Associated Business Services
- MetLife Auto/Home (for special discounts on MetLife auto and home insurance, call 1-800-GET-MET8)

The majority of these businesses can service many areas of the state, so be sure to mention and present your State of Alabama PerksCard in order to obtain your exclusive discount!

Visit the PerksCard website to find other businesses offering discounts in your local area. If you have any suggestions or own a retail/service business and would like to offer a discount, please feel free to contact PerksCard directly! You can contact Lisa LoFria by phone at 1-800-727-3757, ext. 110 or by email at llofria@perkscard.com (be sure to put "State of Alabama PerksCard" in the subject line).

If you have not yet received your PerksCard, please contact your agency's Personnel Manager.

Volume 4, Issue 3

July 2010

Employee Recognition Nights with the Mobile BayBears!

The State Personnel Department is excited to announce two State Employee Recognition Nights hosted by the Mobile BayBears at their home stadium in Mobile! Bring your family and friends for a special recognition night thanking State employees for their hard work!

The Mobile BayBears are honoring all State employees on Thursday, July 29th when they will take on the Montgomery Biscuits and Thursday, August 26th when they take on the Huntsville Stars. All State employees

who announce themselves at the ticket window will receive



the buy one get one free ticket special offer. It's also "Thirsty

Thursday" from 6-8 pm at Hank Aaron Stadium and most drinks will be available for only \$1. The BayBears are proud to honor State employees and hope you can join them for an evening of baseball and beverages!

If you have any questions or comments about these events, please do not hesitate to contact the State Personnel Department by email at newsletters@personnel.alabama.gov. Thank you for all of your hard work and dedication throughout the year.

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Donated by: Kate Kennedy	

Personnel Training — New “Lunch and Learn” Series

Bring your lunch and learn about Domestic Violence in the Workplace

State Personnel and the Department of Public Safety are partnering together to bring a series of Lunch and Learns for State employees. Sgt. Addre Bryant says, “We are excited about this opportunity to provide educational seminars on personal safety issues that affect state employees.” When the State Personnel Department was approached by DPS “we were thrilled to be able to be a part of



this program,” said State Personnel Director Jackie Graham.

Our first topic is “Domestic Violence in the Workplace.” Domestic violence doesn’t stay at home when its victims go to work. It can follow them, resulting in violence in the workplace. It can spill over into the workplace when the victim is harassed by threatening phone calls, absent because of injuries or less productive from extreme stress. It is crucial that domestic abuse be seen as a serious recognizable and preventable problem. A study of domestic violence survivors found that 74% of employed battered women were harassed by their partners while they were at work.

Steve Searcy, the Executive Director of the Family Justice Center, is our first guest speaker. He retired from the Montgomery Police Department as a Lieutenant. While he was employed with MPD, he was in charge of the Domestic Violence Unit. Searcy brings a wealth of knowledge concerning this subject. After his presentation he will entertain a question and answer period.

The first Lunch and Learn will take place July 29, 2010 in the Folsom Administrative Building Training Room on the third floor from 12:10 until 12:50. Please bring your lunch and join us for this inaugural Lunch and Learn!

Personnel Training Schedule — July, August and September 2010

The seminars listed below are being offered in July, August and September. All training offered by State Personnel is free to the employee and the agency. For more information visit the State Personnel website at www.personnel.alabama.gov. To register for a class, please see your agency’s training coordinator. We look forward to seeing you in class!

July 22: Employment Law for Supervisors in Montgomery

July 27: Interview and Selection in Montgomery

July 30: Employment Law for Supervisors in Mobile at the Department of Transportation

August 19: Family and Medical Leave Act in Montgomery

August 25-26: Dynamics of Supervision in Montgomery

August 31: Performance Appraisal for Supervisors in Montgomery

September 1: Progressive Discipline in Montgomery

September 14: Interview and Selection in Mobile at the Department of Transportation

September 15-16: Dynamics of Supervision in Mobile at the Department of Transportation

September 28: Customer Service in Montgomery

September 29: Time Management in Montgomery



Meet Charlene Crump, Employee of the Year

Ms. Charlene Crump, an employee of the Department of Mental Health, was selected as State Employee of the Year, along with two other employees who we plan to highlight in future newsletters. Ms. Crump was nominated for Employee of the Year for hard work and outstanding service in the deaf and hard of hearing community.

Q: What led you to your job in Alabama State Government?

A: “I happened upon the job as a result of my involvement with the Department of Mental Health in their quest

to establish the Office of Deaf Services and was recruited by the (at that time) newly appointed State Director. I’ve been fortunate to be here since the office was originally opened and have enjoyed being part of the tremendous changes, growth and accomplishments of the office. Prior to that, I worked in other State agencies and have long been involved in the interpreting field.”

Q: What is your current position?

A: “State Coordinator for Interpreting Services with the Office of Deaf Ser-

vices, Mental Illness Division of the Department of Mental Health.”

Q: Could you tell us about your position?

A: “In this position, I am responsible for the development of mental health interpreting policy, establishing contracts and linkage agreements for interpreters and interns, providing supervision for interpreters on staff at various DMH facilities, overseeing the Mental Health Training for Interpreters and DMH Deaf Services Staff, managing MH Interpreter certification system according to Alabama Administra-

***Continued on Page 3

Deferred Compensation Corner — A Word From Great-West Retirement Services

Great West is excited to announce the rate for the Alabama StableValue Fund will increase for the 3rd quarter to a 3.35% annualized rate.



ALABAMA
DEFERRED COMPENSATION PLAN

Ready, Set, View

Electronic Statements with Online File Cabinet®

If you are a participant in the State of Alabama Deferred Compensation Plan, you will receive your 2nd quarter statement in the next couple of weeks. Several of you have asked about receiving the statements electronically. Online File Cabinet is the fast, easy, paperless way to view quarterly statements online. Online File Cabinet will store your statements so you can access, view and print them at your convenience.¹ You may also download and save statements to your hard drive, the way you would any other file from the Web.

Manage Your Accounts Efficiently and Coincidentally

Online File Cabinet provides you with a quick and easy way to get updates on your portfolio activity and view all of your account positions at a glance.

With Online File Cabinet, You Can:

- Receive e-mail notification when your statement has been posted and is ready to view on the secure Web site.
- Download and save your statements to your hard drive.
- View your statement at your convenience — 24/7.¹
- Eliminate the hassle of filing your paper statements.
- Reduce the volume of mail you receive.

It's Easy to Sign Up for Online File Cabinet:

- Log in to your secure Web site at www.AlabamaRetire.com.
- Click the Online File Cabinet link.
- Select "Consent" and review the Online File Cabinet Agreement.
- Check the box for electronic delivery, provide your e-mail address and click "Submit."

If you have any questions about Online File Cabinet, or any of our product and services, please contact your local representative and schedule a time to talk. To reach your area representative, call (877) 313-2262, option 2.

And finally, we'd like to extend our congratulations to Nicole Durham and Great-West, who received the APEX Grand Award for the State of Alabama Transition Materials! APEX recognizes excellence in publication and the Grand Award is the highest honor this organization awards. We are proud of Alabama's Deferred Compensation Plan!

¹ Access to the website may be limited or unavailable during periods of peak demand, market volatility, systems upgrades/maintenance or other reasons.

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Meet Charlene Crump: Employee of the Year, Continued

tive Code, providing Interpreting support for Director of Office of Deaf Services and Department related functions, providing Technical Assistance to interpreters and clinicians within the department, reviewing and monitoring DMH invoicing and reimbursement policies for interpreters, coordinating Sign Language Proficiency Interview system and coordinating and providing sign language

and deaf awareness training to DMH staff."

Q: What do you believe are the greatest rewards of being in State service?

A: "Being a State employee has given me tremendous opportunity to serve individuals in our state - knowing that the work we do makes a difference. It has also been a catalyst for

professional growth. Beyond anything, I have appreciated the opportunity to work with others as part of a team, and I am very fortunate to work alongside some amazing people."

Q: And now the most important question — Alabama or Auburn?

A: "I've bled crimson since birth! Roooollll Tide!"

.....

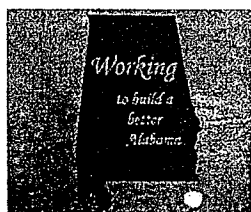
State Personnel Department

Folsom Administrative Building
64 North Union Street, Suite 300
Montgomery, AL 36130-4100

Editors: Katie O'Connell and Brittany Woodham

Phone: 334-353-3747

E-mail: newsletter@personnel.alabama.gov



The Alabama Merit System Law created the Personnel Department to be administered by a Personnel Director who answers to an independent board. The Board currently consists of five members who serve staggered six-year terms. Two members are appointed by the Governor, one by the Lieutenant Governor, one by the Speaker of the House, and one member is an elected classified State employee who is subject to all merit system rules and regulations.

By law the Board is required to meet once each month. Its principal functions are to:

- * adopt and amend rules and regulations;
- * adopt and modify classification and pay plans;
- * hear the appeals of employees who have been dismissed;
- * represent public interest in the improvement of personnel administration in state service; and
- * advise and assist the Personnel Director.

The Personnel Department is divided into 9 major areas: Classification and Pay; Examination, Recruitment and Certification; Personnel and Payroll Audit; Information Systems; Training; Legal; Administrative Law Judge; Transportation Work Group; and Administration. Please remember, the Personnel Department is here to protect the merit system and to serve as a resource for State employees and the citizens of Alabama!

The State Personnel Board is scheduled to meet on July 21, 2010 at 10:00 a.m. in the Board Room on the 3rd Floor of the Folsom Administrative Building in Montgomery. The meeting is open to the public.

Donated Leave Requests

To assist those who have qualified for catastrophic sick leave, State Personnel is listing the names of those State employees who are in need of donated leave. The following individuals need your help:

- | | | |
|---|--|--|
| ◆ Sarah Anderson with Mental Health; | ◆ Nancy Harrison with Rehabilitation Services; | ◆ Dale Pringle with Corrections; |
| ◆ Altrice Austin with Corrections; | ◆ Shirley Head with Public Safety; | ◆ Barbara Fritchett with Human Resources; |
| ◆ Melissa Baker with Human Resources; | ◆ Ronald Henslee with Transportation; | ◆ Kevin Pugh with Public Safety; |
| ◆ Percy Barlow with Transportation; | ◆ Yaquelin Herrera with Transportation; | ◆ Stephanie Redus with Public Health; |
| ◆ Pamela Barnes with Human Resources; | ◆ Susan Hill with Revenue; | ◆ Heather Revell with Transportation; |
| ◆ Latina Benard with Mental Health; | ◆ Emily Holder with Retirement Systems; | ◆ Dana Revels with Human Resources; |
| ◆ Kroshoma Bibb with Corrections; | ◆ Debra Hooten with Revenue; | ◆ Arnold Richardson with Youth Services; |
| ◆ Leslie Billings with Pardons & Paroles; | ◆ James Houle with Conservation; | ◆ Jason Sassin with Public Safety; |
| ◆ Katasha Bozeman with Rehabilitation Services; | ◆ Melissa Ivy with Public Health; | ◆ Carolyn Sayles with ABC Board; |
| ◆ J. Unis Bozeman with Transportation; | ◆ Tonya Jirright with Corrections; | ◆ Katherine Sharich with ABC Board; |
| ◆ Tammye Brammer with Public Health; | ◆ Bryan Johns with Mental Health; | ◆ Tina Sheets with Corrections; |
| ◆ Arthur Bristow with Revenue; | ◆ John Jones with Transportation; | ◆ Glyndon Shurney with Mental Health; |
| ◆ Victoria Broussard with Public Health; | ◆ Vicki Jones with Human Resources; | ◆ Johnnie Simon with Revenue; |
| ◆ Randell Burroughs with Transportation; | ◆ Dawn Renee Lane with Conservation; | ◆ Ernest Smith, Jr. with Transportation; |
| ◆ Ann Burroughs-Walker with Cosmetology; | ◆ Shae Lawson with Public Health; | ◆ Robert Smith with Transportation; |
| ◆ JenaAnne Campbell with Corrections; | ◆ Anita Lee with Public Health; | ◆ Markisha Snowden with Medicaid; |
| ◆ Winifred Cannon with Mental Health; | ◆ Kathryn Lepper with Human Resources; | ◆ Annie Spann with Corrections; |
| ◆ Candice Caviness with Transportation; | ◆ Natalie Lewis with Medicaid; | ◆ Monica Spencer with Human Resources; |
| ◆ Tacqua Clemon with Human Resources; | ◆ Dorothy Long with Transportation; | ◆ Nekesha Steele with Mental Health; |
| ◆ Sandra Cole with Transportation; | ◆ Paulette Long with Environmental Management; | ◆ Para Stevens with Human Resources; |
| ◆ Tiffany Crawford with Pardons and Paroles; | ◆ Terri Loving with Finance; | ◆ Jacqueline Stokes with Human Resources; |
| ◆ Brenda Creel with Retirement Systems; | ◆ Krishandra Lyons with Human Resources; | ◆ Kathy Stoudemire with Revenue; |
| ◆ Laura Cuthbert with Attorney General; | ◆ Leslie Mackey with Revenue; | ◆ Edna Sutton with Mental Health; |
| ◆ Ruth Daniels with Public Health; | ◆ Richard Mackey with Transportation; | ◆ Cornelius Thomas with Transportation; |
| ◆ Toni Dawson with Public Health; | ◆ Vanessa Major with Medicaid; | ◆ Ellen Thornton with Human Resources; |
| ◆ Charles Dement with Public Safety; | ◆ Teresa Mallows with Revenue; | ◆ Stephanie Thornton with Attorney General; |
| ◆ Casey Dunn with Finance; | ◆ Grace Maloy with Corrections; | ◆ Kathleen Trickle with Mental Health; |
| ◆ Vicki Elliott with Human Resources; | ◆ Misty Markham with Public Health; | ◆ Gregory Tubbs with Transportation; |
| ◆ Terry Farmer with Public Safety; | ◆ Linda Marshall with Human Resources; | ◆ Zakika Varner with Agriculture & Industries; |
| ◆ Ida Farris with Corrections; | ◆ Melissa Marshall with Human Resources; | ◆ Tyrina Warren with Mental Health; |
| ◆ James Farris with Revenue; | ◆ Vickie McGee with Transportation; | ◆ Kelli Weeks with Human Resources; |
| ◆ Irina Flannagin with Public Health; | ◆ Johnnie Melton with Human Resources; | ◆ Tabitha Weldon with Conservation; |
| ◆ Traci Floyd with Revenue; | ◆ Barbara Mills with Human Resources; | ◆ Audrey Wilhelm with Mental Health; |
| ◆ Gary Foster with Transportation; | ◆ Pamela Mitchell with Mental Health; | ◆ Alberta Williams with Corrections; |
| ◆ Jacqueline Gaines with Human Resources; | ◆ Tessa Mitchell with Human Resources; | ◆ Cassandra Williams with Transportation; |
| ◆ Kelvin Gary with Corrections; | ◆ Dean Moore with Finance; | ◆ Michelle Williams with Mental Health; |
| ◆ April Godwin with Public Health; | ◆ Elise Moore with Rehabilitation Services; | ◆ Sonnie Williams with Transportation; |
| ◆ Kenneth Golson with Finance; | ◆ Tawana Moton with Mental Health; | ◆ Lamar Winston with Transportation; |
| ◆ Denise Graham with Rehabilitation Services; | ◆ Betty Nowden Public Safety; | ◆ Remona Winston with Public Health; |
| ◆ Danita Grayson with Human Resources; | ◆ Rachell Oakes with Human Resources; | ◆ Stephanie Womble with Revenue; and |
| ◆ Mary Joan Greene with Public Health; | ◆ Bernadine Odom with Transportation; | ◆ Shirley Wright with Revenue. |
| ◆ Wanda Griffith with Corrections; | ◆ Derius Page with Transportation; | |
| ◆ Angela Hamilton with Corrections; | ◆ Danielle Parris with Human Resources; | |
| ◆ James Harrison with Environmental Management; | ◆ Angela Payton with State Docks; | |
| | ◆ Wendy Penton with Finance; | |
| | ◆ Brittny Petty with Mental Health; | |
| | ◆ Erika Pickett with Revenue; | |
| | ◆ Darendra Posey with Human Resources; | |

For more information on how to donate leave to one of these individuals, please visit the State Personnel website at www.personnel.alabama.gov. To donate your leave to a qualified employee, please visit your personnel manager and request a Form 25A or download it from the State Personnel website.

Exhibit 46



Dear PerksCard Partner,

Enclosed please find your complimentary PerksCards and window sticker.

It is VERY IMPORTANT to:

1. Inform your employees about the discount you have offered.
2. Show them the PerksCard. You may choose to give one to each employee.
3. Post a copy at your register or similar area.
4. Place the window sticker in a prominent place.

Please let us know if you need additional window stickers. Extra PerksCards can be purchased by contacting us at 1-877-253-7100.

Remember, there are many different companies and institutions that provide their employees with PerksCards; All of them have our easily recognizable logo:



We ask that you honor all PerksCards when they are presented.

To view your business information listing on the **Landing page:**

- Go to www.perkscard.com
- Enter _____ as your user name.
- Enter _____ as your password.
- Scroll down to find your listing. (If there are any errors please contact us *immediately*.)

Please feel free to contact our Customer Service Department Monday – Friday at 1-877-253-7100 with any additional questions or requests.

Regards,
PerksCard

Members/Affiliations:

BSB

Long Island Better Business Bureau
U.S. Chamber of Commerce

Petitioner's Exhibit 46
Couch/Braunsdorf Affinity
Inc. v. 12 Interactive, LLC
Cancellation No.
92/051,006 **TX**

Exhibit 47

Your One and Only Card for Savings

PerksCardSM

Your Card. Your Way. Right Now!

Newsletter

Local Vendors

Ophthalmology Associates of
Bloomington
Bradford Ridge Apartments
Arby's
Equilibrium Massage for Therapy
Hair International Day Spa
Crystal Pure Air & Water Systems
Bloomington Ford, Inc.
Scholars Inn Bakehouse
Scholars Inn Gourmet
Cafe & Wine Bar
Autoplex Collision Center
A Better Way Moving & Storage
Town & Country Veterinary Clinic
Cardinal Fitness
Triad Advisors
Catherine Terrell Financial Planner
Colorado Steakhouse
Husshawks Cleaning Service
The Computer Clinic
Tire Barn
Harris Carpet Cleaning
Bloomington ATA Black
Belt Academy
Quiznos
Scentations Candles
Annalaura Brown
Rack Room Shoes
Graves Siding & Window Co.
Misty McDonald Attorney At Law
MannaTech, Inc. Weight Loss
Carlson Wagonlit Travel
Harman Homes Real Estate
& Appraisals
Edinburgh Premium Outlets
USA Mortgage Funding, Inc.

Bloomington Hospital, in association with PerksCard, is proud to provide you with your own PerksCard. Your PerksCard entitles you and your family to redeem discounts at local merchants, vendors and professionals. It also gives you access to www.perkscard.com so you can view offers from some of your favorite national chains.

How does it work?

You can save money both locally and nationally.

Local merchants can be found by searching a specific business category from your city and state or just using your zip code. These merchants are "show and save" just present your card at the time of purchase to redeem you discount. Your PerksCard is now accepted at over 15,000 local vendors nationwide, all of which can be found simply by logging on to our website... www.perkscard.com

You can view many offers from our National Sponsors by clicking the link on the left hand side of our home page. These offers will change periodically and can be redeemed through online purchases, gift card purchases and/or printable coupons on www.perkscard.com. Make sure you read the offer carefully to take full advantage of the savings.

How do I get my PerksCard?

You will receive your PerksCard from your Human Resources Department or your Employee's Activities Association. You should receive your card through payroll, inter-office mail, or by company hand-out. New employees receive their PerksCard with their "New Employee Package".

Your Discounts!

We have designed a custom landing page for the employees of Bloomington Hospital. Here you will find vendors offering discounts specifically for your program. To view your custom landing page and start saving you will need to register at www.PerksCard.com.

It's quick and easy!

Follow the log on instructions below to register

1. Go to www.PerksCard.com
2. If you are a new card holder and this is your first time registering, you will enter your card code, which appears on the front of your PerksCard, and click "Register."
3. Complete the form and login information. You will use your own email address and choose your own password. Then click "Register."
4. You will then be logged on to PerksCard.com. (For future visits to our site you will simply enter your user name (email address) and password in the "Returning Members" section and click on "Sign-In".)
5. You are now registered and ready to start Saving!!

We currently add 50 – 75 merchants every week, make sure you check the site often for new and exciting discounts!

Petitioner's Exhibit 47
Couch/Braunsdorf Affinity
Inc. v. 12 Interactive, LLC
Cancellation No.
92/051,006 *JN*